

**AN ANALYSIS OF CODE MIXING AND CODE
SWITCHING USING ON MAUDY AYUNDA VIDEO
YOUTUBE CHANNEL**

THESIS

**Submitted as a Partial Requirements for the degree of
Sarjana Pendidikan (S.Pd) In English Education Study
Program**



By:
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**ENGLISH EDUCATION STUDY PROGRAM
DEPARTEMENT OF TADRIS
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2023**

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Wassalamu'alaikum Wr. Wb

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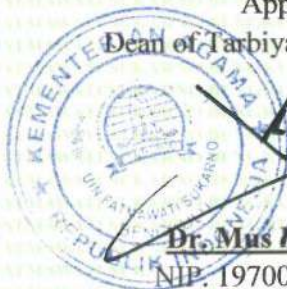
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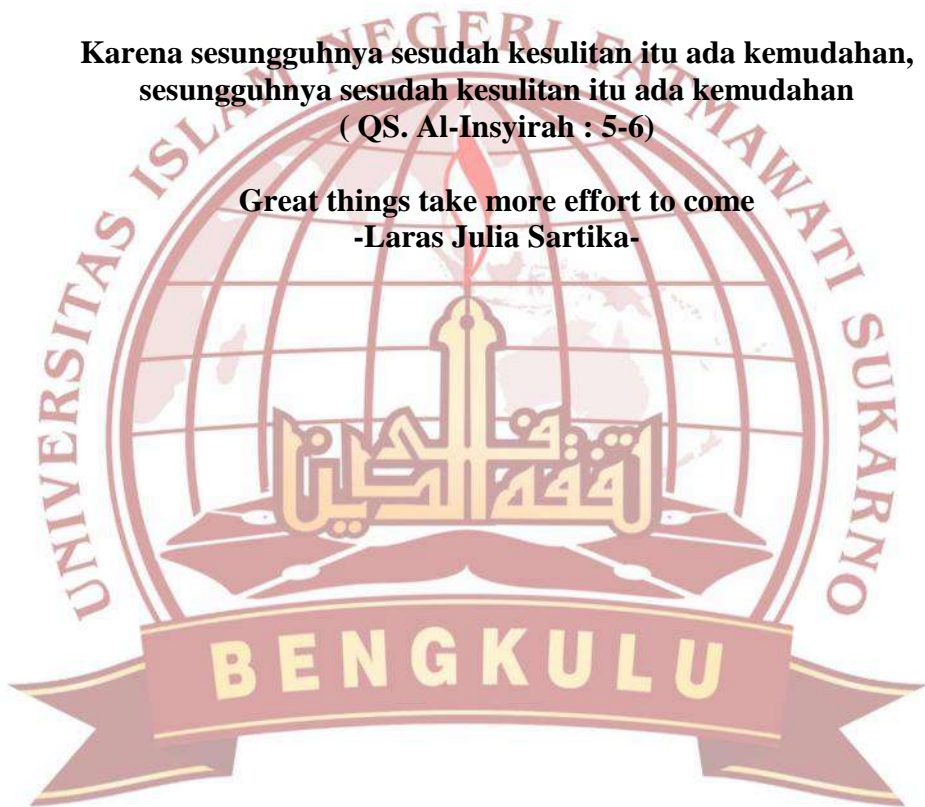
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MOTTOS

فَإِنَّ مَعَ الْعُسْرِ يُسْرًا
إِنَّ مَعَ الْعُسْرِ يُسْرًا

**Karena sesungguhnya sesudah kesulitan itu ada kemudahan,
sesungguhnya sesudah kesulitan itu ada kemudahan
(QS. Al-Insyirah : 5-6)**

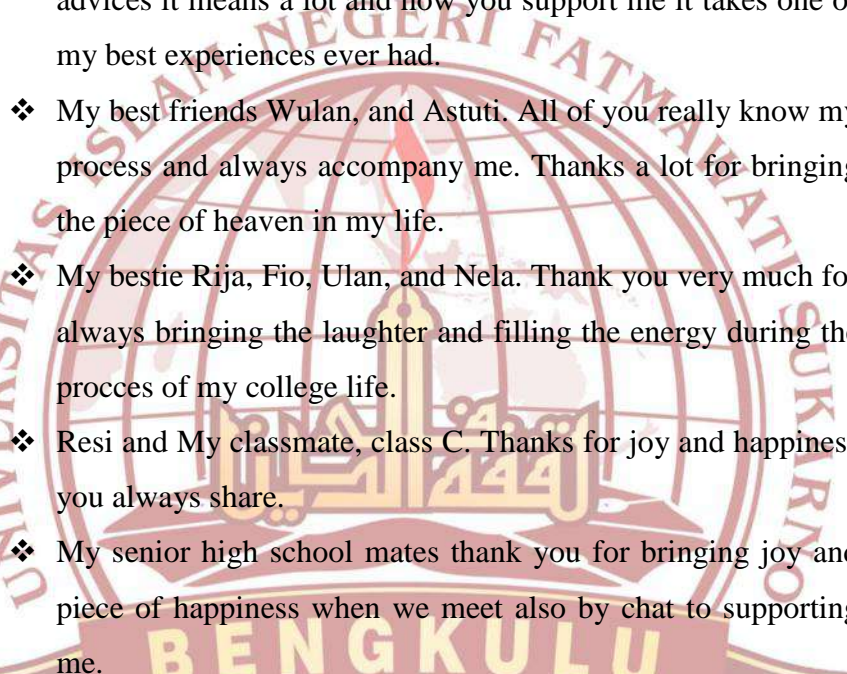
**Great things take more effort to come
-Laras Julia Sartika-**



DEDICATION

I offer up my praise and gratitude to Allah SWT for the abundant blessing. This thesis is dedicated to :

- ❖ My amazing mom Mrs. Halimah and my beloved father Mr. Dakhlan Hajar (alm). Thank you so much, I can't going through this chapter without your love, pray and struggle. Especially, for my mom you are the gorgeous women in this world. I always admire you.
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PRONOUNCEMENT

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I hereby sincerely state that the thesis entitled : "An analysis of Code-Mixing and Code-Switching Using on Maudy Ayunda Video Youtube Channel" is my real master piece. The things out my masterpiece in this thesis are signed by citation an reffered in the billography. If latter proven that my thesis has discrepancies, I am willing to take the academic in the form of repealing my thesis and academic degree.

Bengkulu, 2023

Stated By



Laras Julia Sartika
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6. Pebri Prandika Putra, M.hum as the second advisor for his patient in advices the researcher.



ABSTRACT

Laras Julia Sartika (2023) : AN ANALYSIS OF CODE MIXING AND CODE SWITCHING USING ON MAUDY AYUNDA VIDEO YOUTUBE CHANNEL

Advisor 1 : Prof. Riswanto, P.hD

Advisor 2 : Pebri Prandika Putra, M.Hum

This research aims to find out kinds of code mixing and code switching used on Maudy Ayunda Youtube Channel. The objective of this research was identify the forms of code mixing and code switching which appears in the video of Maudy Ayunda Youtube Channel according to Hoffman's theory and describe the reason of the code mixing and code switching appears in video Maudy Ayunda Youtube Channel according to Hoffman's theory. This research was descriptive qualitative method and the human research is the main instrument of this research. The primary source of the data in this study taken from the video in Maudy Ayunda music video youtube channel entitled "Maudy Ayunda Pernah Malas Gak Sih (Q&A part 1) and Maudy Ayunda Ngomongin Previllage (Q & A part 2). The result based on Hoffman's theory, in forms of code mixing and code switching, there are 42 data which had been found by the researcher. The data showed that intra lexical code mixing are the most dominant types of code mixing in the video, and it is about 17 data, in the second place intra lexical code mixing it is about 2 data. In code Switching the data showed inter sentential code switching is the most dominant types of code switching in the video, and it is about 12 data, the second place intra sentential code switching, it is about 10 data, and the third place tag switching, it is about 3 data. The result in the reason of code mixing and code switching in the video, there are 42 data. Then, the researcher found 3 data of the reason of code mixing and code switching based on Hoffman's theory.

Keywords : Code Mixing, Youtube, Maudy Ayunda

ABSTRAK

Laras Julia Sartika (2023) : AN ANALYSIS OF CODE MIXING AND CODE SWITCHING USING ON MAUDY AYUNDA VIDEO YOUTUBE CHANNEL

Pembimbing 1 : Prof. Riswanto, P.hD

Pembimbing 2 : Pebri Prandika Putra, M.Hum

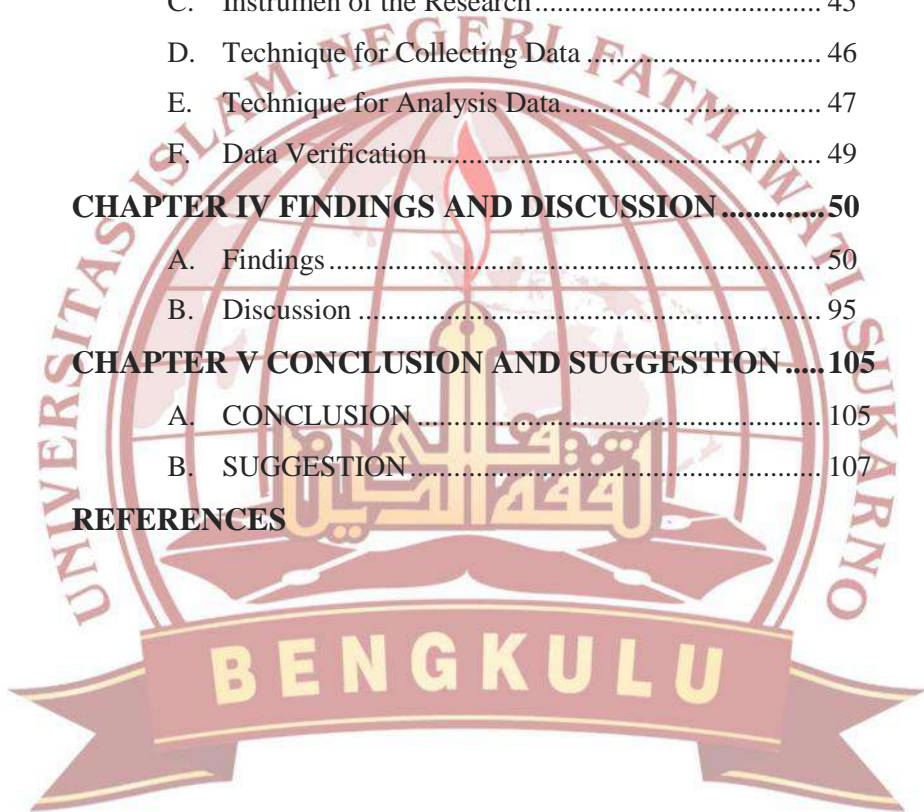
Penelitian ini bertujuan untuk mengetahui macam code mixing dan code switching yang digunakan oleh Channel Youtube Maudy Ayunda. Tujuan dari penelitian ini adalah untuk mengidentifikasi bentuk-bentuk code mixing dan code switching yang muncul dalam video channel YouTube Maudy Ayunda menurut teori Hoffman dan untuk mendeskripsikan alasan terjadinya code mixing dan code switching dalam video channel YouTube Maudy Ayunda menurut teori Hoffman. Penelitian ini merupakan penelitian kualitatif deskriptif dan subjek merupakan instrumen utama penelitian ini. Sumber utama data dalam penelitian ini diambil dari video di channel YouTube Maudy Ayunda musik yang berjudul " Maudy Ayunda Pernah Malas Gak Sih (Q&A part 1) and Maudy Ayunda Ngomongin Previllage (Q & A part 2)". Hasil penelitian berdasarkan teori Hoffman, dalam bentuk code mixing dan code switching pada video tersebut, peneliti menemukan 42 data. Data menunjukkan bahwa intra lexical code mixing merupakan jenis code mixing yang paling dominan dalam video, yaitu 17 data, Di urutan kedua adalah intra lexical code mixing 2 data. Untuk code switching inter sentential code switching merupakan jenis data yang paling dominan dalam video, yaitu 12 data, di urutan kedua intra sentential code switching 10 data dan yang ketiga tag switching 3 data. Hasil penyebab code mixing dan code switching dalam video tersebut terdapat 42 data. Kemudian peneliti menemukan 3 data penyebab code mixing dan code switching berdasarkan teori Hoffman.

Kata Kunci : Pencampuran Kode, Youtube, Maudy Ayunda

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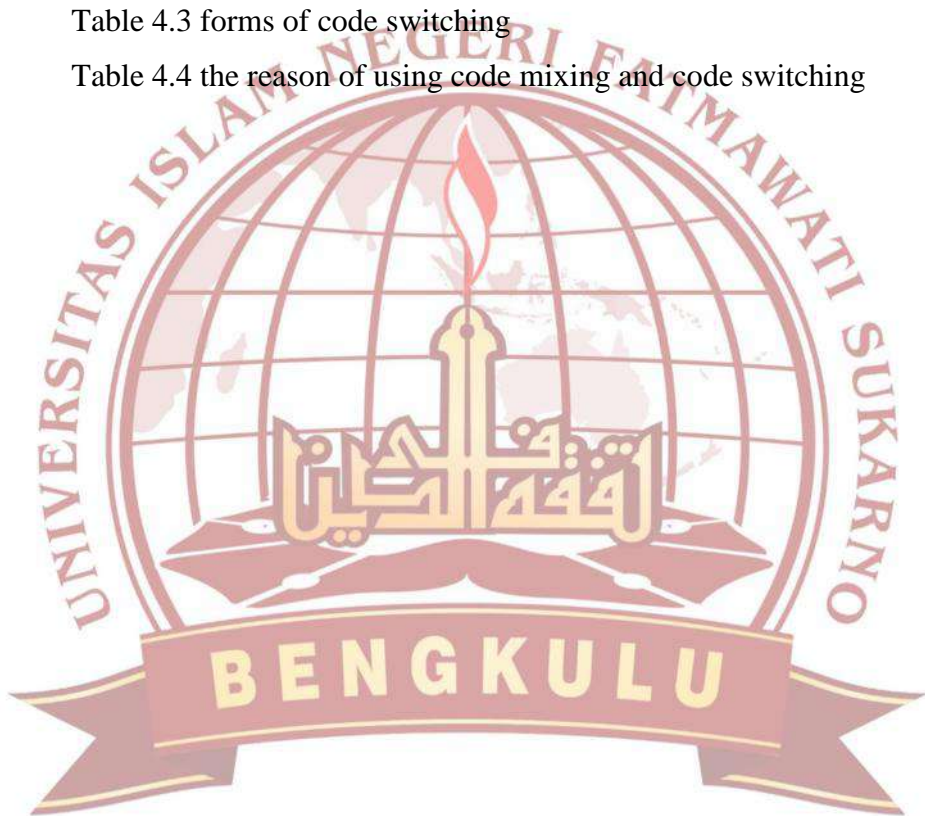
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