

## CHAPTER 1

### INTRODUCTION

#### A. Background of The Problem

Speaking is an interactive process of constructing meaning involving aspects of producing, receiving and processing information. So, it can be said that speaking is an important language skill that involves productive and receptive skills that enable a student to communicate with others effectively. Speaking has a very important role in learning English at the high school level. The focus in the 2013 revision of the Indonesian curriculum is based on communicative skills so that students can communicate well in English to deal with global developments in the economy, science and technology.

Teachers now focus on students' ability to communicate well. They continue to improve their teaching materials to keep up with the existing competencies in the curriculum. Expectations for this are very large, both from the educators themselves, from the community or from

parents. They hope that their children can speak English well, or at least be able to understand what native speakers are saying and be able to respond to them.

After making observations in grade 10 of SMAN 7 Seluma, the results of observations at school found that most students had difficulty when told to speak English, it was seen when researchers and English teachers at SMA when making observations the teacher asked several students to come forward and have English conversations, but many students have difficulty in pronouncing and speaking English because the students' speaking ability is still low and they rarely practice speaking English and the level of interest in learning English is still lacking. not finished in English lessons.

To overcome this problem, researchers try to make learning in class fun by using Instagram-assisted project-based learning in learning English on students' speaking skills in English. Currently the development of information technology and telecommunications is growing globally.

Technology in this case plays an important role and can be used for various purposes in human life throughout the world in recent years. For example, people use smartphones or computers to access various information from a global network known as the internet. The worldwide development of Information Technology (IT) can of course also be utilized for educational purposes. Technology offers online learning materials such as websites for learning that teachers can integrate and use in the teaching and learning process in the classroom, such as Instagram.

Instagram is a relatively new form of communication where users can easily share their news by sharing photos and videos. It's seen rapid growth in the number of users as well as uploads since its launch in October 2010. Despite the fact that it is the most popular photo and video sharing application, it has attracted quite a lot of attention from its user community. Instagram is popular among high school students because it is easy to use, and according to the needs of users.

In the industrial revolution 4.0, education can no longer be separated from technology. Technology affects all aspects of education including students. Technology affects how they see, hear, speak and communicate. Creating interesting learning and also stimulating creativity in higher order thinking skills (HOTS) is absolutely necessary for educators to be able to maximize the achievement of learning objectives. Teachers are required to always innovate and apply learning methods, strategies and media that suit the interests, profiles and characteristics of their students. In addition, the selection of contextual material is also a consideration in learning which will make learning more meaningful and ultimately increase student understanding. Along with the development of technology, it turns out that it has an impact on the learning process in class, students who are a generation that grew up with technology or often called generation Z have fluency in using technology such as gadgets and laptops. According to Santrock (2007:20) "Adolescence is a period of developmental transition

between childhood and adulthood which involves biological, cognitive, and socio-emotional changes " .

One of the most important problems in teaching and learning English is the students' lack of language background, sufficient confidence to perform the tasks required in learning English. To overcome this challenging problem, this study investigates the improvement of students' speaking skills about the implementation of project-based learning combined with Instagram as a publication medium. The method used in this study is project-based learning, in classroom action research, which is suitable for students because this method values students' ability to prove their speaking abilities in their own style .

In according to Fitri Handayai's article, speaking English fluently is still one of the problems students face. Lack of motivation and interest in speaking makes them passive in class. In addition, they also find it difficult to describe something they are not very familiar with. By using Instagram, teachers can promote activities to develop and

increase their motivation to speak English better. Based on the background described above, the researcher put forward the problem that the students had, namely difficulty speaking in English. With that, the researcher wanted to apply project based learning using Instagram, is there a significant change in students' speaking skills.

### **B. Identification of problems**

Based on the research background, the problem that will be discussed in this study “is there a significant change in the use of project based learning using instagram towards english speaking skill?”.

### **C. Limitation of problem**

This study is limited to research the use of project based learning using instagram, specifically reels in instagram towards english speaking skill on tenth grade students at state high school 7 seluma during the 2022/2023 academic year.

#### **D. Research question**

Based on the background of the problem and problem identification above, a research problem can be formulated, namely is there any significant difference between of the use of project based learning using instagram toward english speaking skill.

#### **E. Research Objectives**

Based on the formulation of the problem mentioned above, the purpose of this study was to find out is there significant effect or using project ased learning using instagram towards students` speaking skills learning English at SMAN 7 Seluma.

#### **F. Research significance**

##### **1. Theoretically**

Theoretically the results of this study can contribute and provide evidence for support the use of project based learning using Instagram on English speaking skills , especially for children's education. Then, this research can increase students' creativity in learning English and make learning more fun.

## 2. Practically

First, teachers can more easily use learning tools and have new teaching to teach English through instagram media. In addition, the teacher can make this learning media more interesting so that it is easy to understand in learning to speak English . Second, students can easily enjoy and understand the learning process and don't get bored when the teacher teaches. Lastly, this research can be a reference for other researchers and provide a source of information.

