

**The Effect of Caption on Instagram Application as
Learning Media Toward Student's Writing Ability**

**(Experimental Research on XII Grade Students of SMA N 7
of Bengkulu City, Academic Year 2024-2025)**



By:

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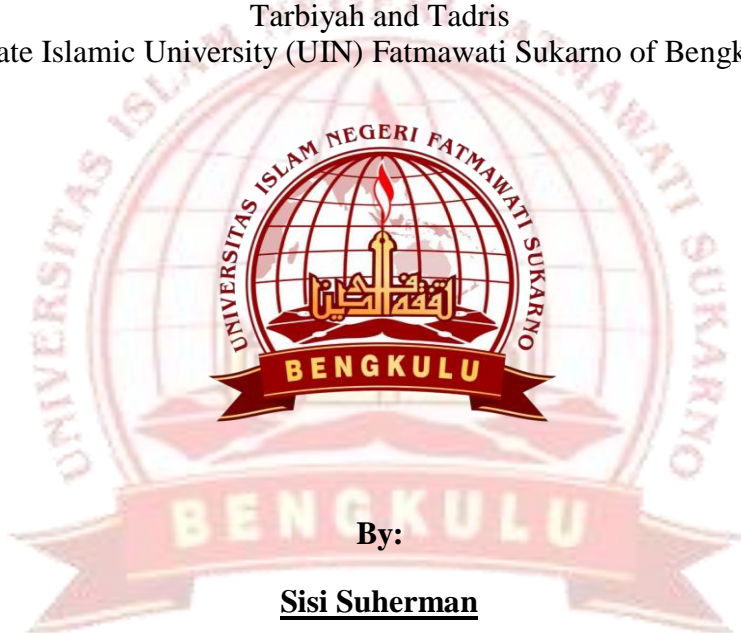
**STUDY PROGRAM OF ENGLISH EDUCATION
DEPARTMENT OF LANGUAGE EDUCATION
FACULTY OF TARBIYAH AND TADRIS
STATE ISLAMIC UNIVERSITY OF FATMAWATI
SUKARNO BENGKULU
2024**

**The Effect of Caption on Instagram Application as Learning
Media Toward Student's Writing Ability**

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THESIS

Submitted as a Partial Requirement for the Degree of *Sarjana
Pendidikan* (S.Pd) English Education study program, Faculty of
Tarbiyah and Tadris
State Islamic University (UIN) Fatmawati Sukarno of Bengkulu



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RATIFICATION

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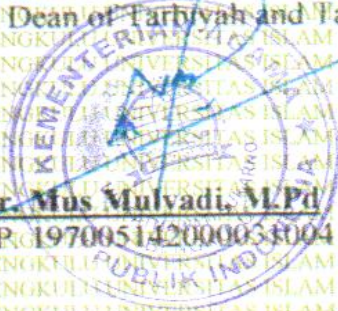
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I hereby sincerely state that the thesis titled "The Effect of Caption on Instagram Application as Learning Media Toward Student's Writing Ability" is my real masterpiece. The things out of my masterpiece in this thesis are signed by citation and refered in the bibliography. If later proven that my thesis has discrepancies, I am willing to take academic sanctions in the form of repealing my thesis and academic degress.

Bengkulu, 2024

Stated by



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MOTTO

Graduating late or graduating on time is not a crime, nor is it a disgrace. How short-sighted it would be to measure someone's intelligence just by who can graduate the fastest. Isn't the best thesis a completed thesis? Because maybe there is something good behind their late graduation and believe me my reason here is a completely good reason. Nothing is too early or too late, everything happens according to the correct deadline.

(Siti Masita Ali)

"There is always a price in a process. Just enjoy the tiredness. Expand that sense of patience again. Everything you invest in making yourself the person you dream of, may not always work out smoothly. But you will be able to tell about those waves later."

"Feel every process you go through in your life, so you know how great you have fought until this moment"



DEDICATION

There is no most beautiful page in this thesis report except the dedication page.

With gratitude, thank God, I have struggled for a long time to get this title. I will dedicate the gratitude and happiness that I feel now to the people who matter most in my life.

1. Allah SWT as the Almighty God, the researcher says Alhamdulillahirobbil'alamin, there are no words that can describe how grateful I am for all the blessings, health and happiness that have been given to me so far so that I can complete this thesis.
2. To my first love, my role model, Ayah and Bapak. Thank you for always fighting for the life of your little daughter. Motivate and provide support, so that this little girl is able to complete her studies and achieve a bachelor's degree.
3. To the greatest woman in the world, Ibu and Mama who always give me support both morally and materially and always pray every day so that I can get to this point, unrequited love, may Allah subhanahu wa ta'ala always give health to Ibu and Mama.
4. To two people who are no less important in my life, my parents at work, Pak Pepen and Ibu Heny, thank you for being part of my life journey, contributing a lot, both energy, time and many other things. supporting, comforting, listening to my complaints and giving me the spirit to never give up.
5. To my supervisors, Sir. Ali Akbarjono, M.Pd and Sir. Dedi Efrizal, M.Pd who have guided and directed me with patience until I was able to complete my studies, especially this final assignment. And especially to my 2nd supervisor, Sir Dedi Efrizal, M.Pd, thank you very much for playing a role in not only guiding but also directing, providing more support and even praying for me to be able to complete this final assignment.
6. To my co-workers (Ibu Rika and Pak Mantri), fellow fighters from one generation, one generation, even one group of munaqosah congregations, Alhamdulillah and congratulations to us, I hope wherever we are our friendship remains strong (Liza and Bella).

ACKNOWLEDGMENT

Alhamdulillah, all praises be to Allah SWT. The one and only the lord of universe, the master the day of Decision for all benefit and kindness that have enabled the researcher to submit a thesis titled **“The Effect of Caption on Instagram Application as Learning Media Toward Student’s Writing Ability (Experimental Research on XII Grade Students of SMA N 7 of Bengkulu City, Academic Year 2024-2025).”** Peace given into Prophet Muhammad SAW, as great leader and source of motivation for the revolutionary movement.

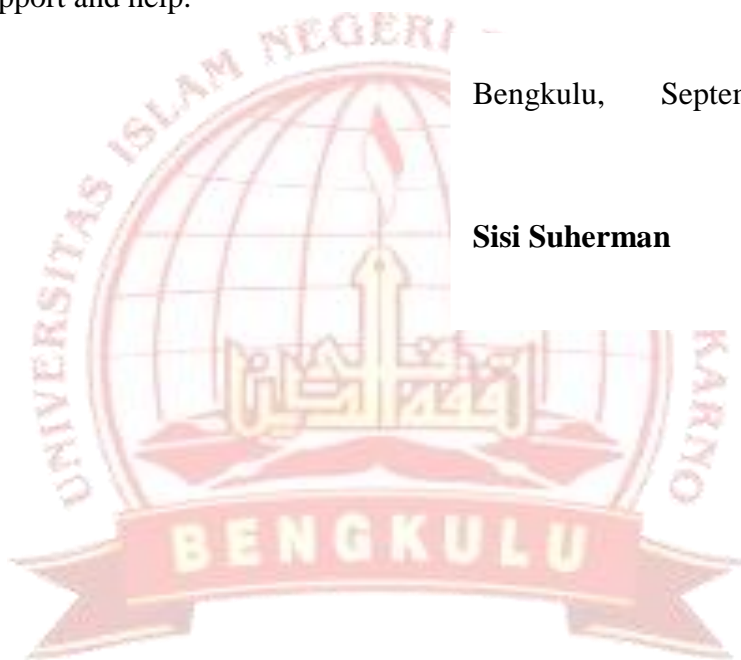
The researcher is certain this idea would not have been accomplished without such assistance, encouragement, and thought of many people. As a result the researcher would like to extend heartfelt gratitude to everyone who assisted, encouraged, and advised throughout the process of making this proposal. This is for:

1. Prof. Dr. KH. Zulkarnain, M.Pd, as the rector of UIN Fatmawati Sukarno Bengkulu
2. Dr. Mus Mulyadi, M.Pd, as the dean of faculty Tarbiyah and Tadris UIN Fatmawati Sukarno Bengkulu
3. M. Hidayaturrahman, M.Pd.I, as head to Tadris Department of UIN Fatmawati Sukarno Bengkulu
4. Feny Martina, M.Pd, as the head of study program of English Education of UIN Fatmawati Sukarno Bengkulu
5. Dr. H. Ali Akbarjono, M.Pd, as the first advisor for his assistance, valuable counsel and inspiration
6. Dedi Efrizal, M.Pd, as the second advisor for his patient, advises for the researcher.

7. To all my lecturers who have provided direction and lesson to help guide me
8. To my beloved parents, who always give me pray, encourage, love, spirit, motivation and patience to the writer during finishing this thesis.
9. To all my beloved friends who participate provide encouragement, support and help.

Bengkulu, September 2024

Sisi Suherman



ABSTRACT

Suherman, Sisi. 2024. **The Effect of Caption on Instagram Application as Learning Media Toward Student's Writing Ability (Experimental Research on XII Grade Students of SMA N 7 of Bengkulu City, Academic Year 2024-2025)**. Thesis. English Education Study Program. Faculty of Tarbiyah and Tadris.

Advisor 1 : Dr. H. Ali Akbarjono, M.Pd. 2. Dedi Efrizal, M.Pd

The use of captions on Instagram as a tool to improve students' writing has a number of significant advantages. Instagram is a very familiar and engaging platform for students, so they tend to be more motivated to write when using a medium that they already know and love. By writing captions, students are trained to convey a clear and compelling message within a relatively short character limit, which hones their ability to formulate ideas concisely and effectively. This study aims to determine whether or not there is a significant difference in the application of captions on the Instagram application as learning material on the writing ability of XII grade students of SMA N 7 Bengkulu city, academic year 2024-2025. This research uses Quasi-experimental method. This research has been conducted at SMA Negeri 7 Bengkulu city. The population of this study were XII grade students at SMA Negeri 7 Bengkulu city totaling 72 people. The results of the pre-test showed the average value in the experimental class was 50.17 and the control class was 47.50, after giving the treatment. The post-test was given to both classes. The results of the post-test showed the average value in the experimental class was 61.83 and the control class was 50.67. In other words, H_0 is rejected and H_a is accepted. This study concludes that it can be stated that teaching English text writing to students by using captions on Instagram as learning media is more effective than using the usual way. So, it can be concluded that Instagram captions as learning media have a positive effect on the writing ability of XII grade students at SMA Negeri 07 Bengkulu City, academic year 2024-2025.

Keywords: *Caption, Instagram, Learning Media, Writing Ability, English Language*

ABSTRAK

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Advisor 1 : Dr. H. Ali Akbarjono, M.Pd. 2. Dedi Efrizal, M.Pd

Penggunaan caption di Instagram sebagai alat untuk meningkatkan kemampuan menulis siswa memiliki sejumlah kelebihan yang signifikan. Instagram adalah platform yang sangat akrab dan menarik bagi siswa, sehingga mereka cenderung lebih termotivasi untuk menulis ketika menggunakan media yang sudah mereka kenal dan sukai. Dengan menulis caption, siswa dilatih untuk menyampaikan pesan yang jelas dan menarik dalam batasan karakter yang relatif singkat, yang mengasah kemampuan mereka dalam merumuskan ide secara ringkas dan efektif. Penelitian ini bertujuan untuk mengetahui ada atau tidaknya perbedaan yang signifikan dalam penerapan caption pada aplikasi instagram sebagai bahan pembelajaran terhadap kemampuan menulis siswa kelas XII SMA N 7 Bengkulu tahun ajaran 2024-2025. Penelitian ini menggunakan Quasi-experimental method. Penelitian ini telah dilakukan di SMA Negeri 7 kota Bengkulu. Populasi penelitian ini adalah siswa kelas XII di SMA Negeri 7 kota Bengkulu berjumlah 72 orang. Hasil dari pre-test menunjukkan nilai rata-rata pada kelas eksperimen adalah 50.17 dan kelas kontrol 47.50, Setelah memberikan treatmen. Post-test diberikan kepada kedua kelas. Hasil dari post-test menunjukkan nilai rata-rata pada kelas eksperimen adalah 61.83 dan kelas kontrol adalah 50.67. Dengan kata lain, H_0 ditolak dan H_a diterima. Penelitian ini menyimpulkan bahwa dapat dinyatakan bahwa mengajar menulis teks Bahasa Inggris kepada siswa dengan menggunakan caption pada Instagram sebagai media belajar lebih efektif daripada menggunakan cara biasa. Jadi, dapat disimpulkan bahwa caption pada Instagram sebagai media belajar berpengaruh positif dalam kemampuan menulis siswa kelas XII di SMA Negeri 07 Kota Bengkulu.

Kata Kunci : *Caption, Instagram, Media Belajar, Kemampuan Menulis, Bahasa Inggris*

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