

**THE EFFECT OF DIGITAL STORYTELLING IN TOWARDS
STUDENT'S SPEAKING ABILITY**

(A Quasi-Experimental Study at 8th Grade Students of SMPN 14 Kota Bengkulu
Academic year 2023/2024)

THESIS

Submitted as a Partial Requirements for the degree Bachelor of Education (S.Pd)
in English Education Study Program Tarbiyah and Tadris Faculty State Islamic
University Fatmawati Sukarno Bengkulu.



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RATIFICATION

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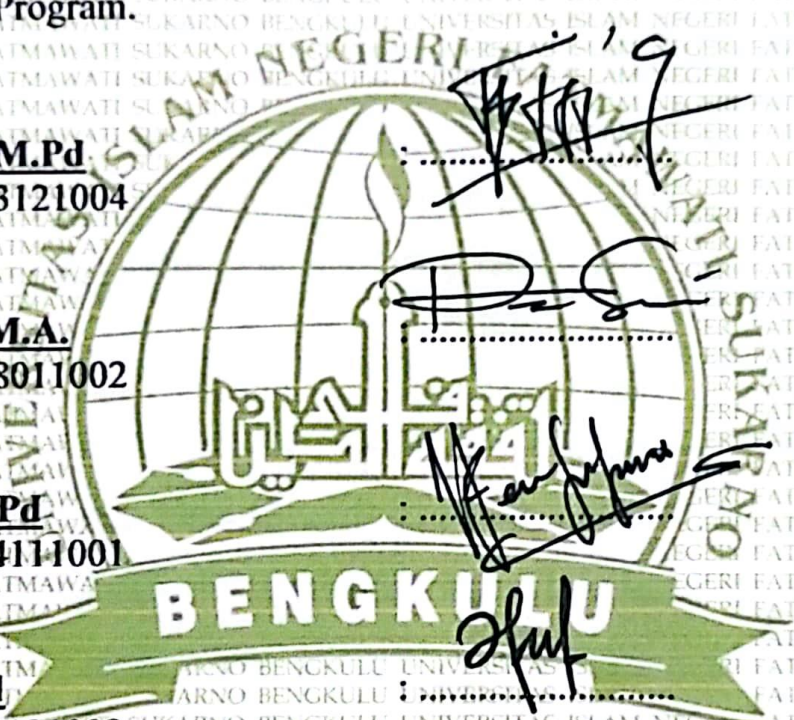
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PREFACE

First of all, thanks to Allah SWT because the help of Allah the writer can finished the thesis proposal which the tittle is “The Effect of Digital Storytelling in Towards Student’s Speaking Ability)” right in the calculate time.

In arranging this paper, the writer truly get lots challenges and obstructions but many individuals have helped, so those problems can passed. So in this opportunity, the writer say thanks for all of you who had helped in the procces of writing this thesis proposal and the writer has also hopefully Allah SWT will bles all of you.

The writer has also realized this is imperfect thesis in arrangement and the content, then the writer hope the criticism from the reader which will help the writer in perfecting the next proposal. Last but not least, hopefully this paper can help the readersto gain more knowledge about how to find out the speaking fluency on presentation.

Bengkulu, Agustus 2024

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ANDI LARIKI

MOTTO

"Never be afraid of failure, but be afraid of never daring to try."

-Imam Ghazali-

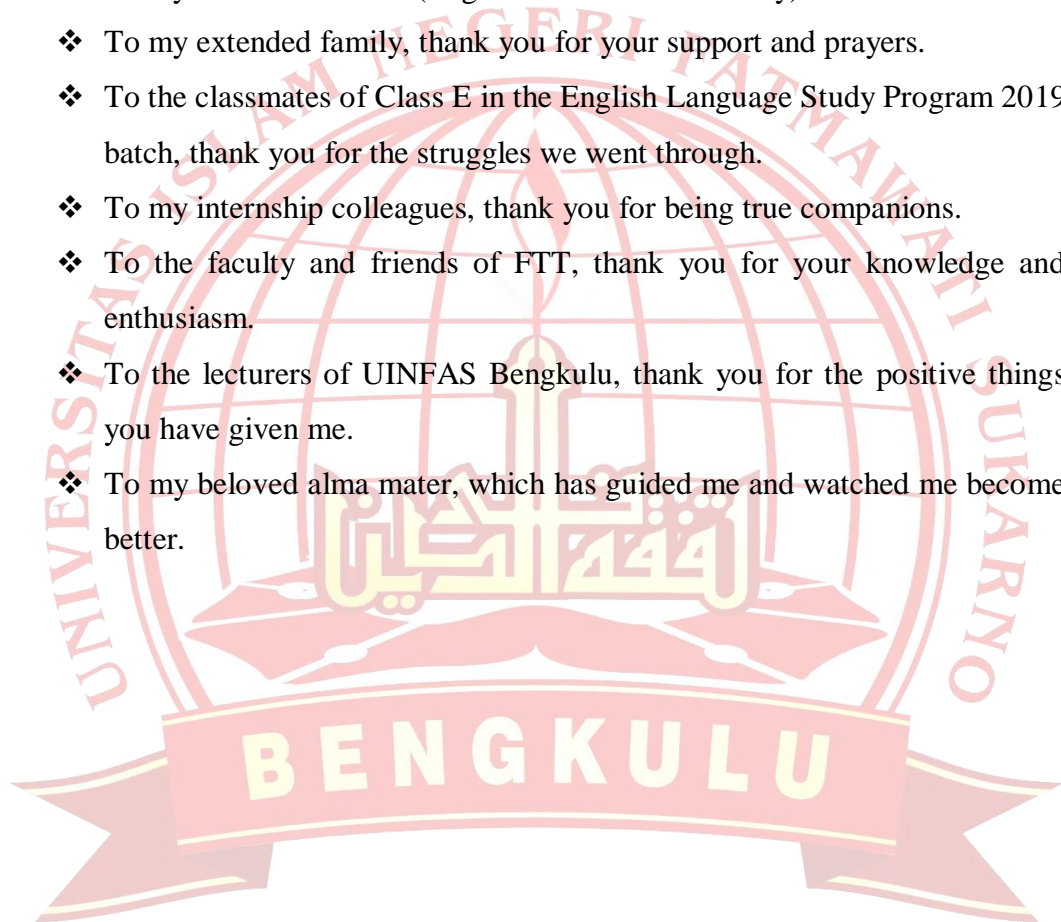


DEDICATIONS

I present this thesis to the people I love, those who have always supported me so that I could come this far:

- ❖ To Allah SWT, thank you for the strength You have given me to complete this thesis and for the clarity of mind You have provided.
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9. Lecturers and staff of the Faculty of Tarbiyah and Tadris UIN Fatmawati Sukarno Bengkulu.
10. All of my friends.

The author realizes that there are many shortcomings in writing this thesis and it is far from perfect. Therefore, the researcher welcomes constructive criticism and suggestions for the common good. It is also the researcher's hope that this thesis can be beneficial for readers and future researchers.

Bengkulu

2024

BENGKULU

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ABSTRACT

**ANDI LARIKI (2024): THE EFFECT OF DIGITAL STORYTELLING IN
TOWARDS STUDENT'S SPEAKING ABILITY
(A Quasi-Experimental Study at 8th Grade Students of
SMPN 14 Kota Bengkulu Academic year 2023/2024)**

Advisor 1: Fera Zasrianita, M.Pd

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This study evaluates the impact of digital storytelling on students' speaking skills in English language learning. Using a quasi-experimental design with a quantitative approach, the research involved pre-tests and post-tests conducted on experimental and control groups over six sessions. The analysis results show that although there was an increase in the average scores in the experimental group, no significant difference was found between the pre-test and post-test (Sig. 2-tailed: pre-test = 0.651; post-test = 0.246). The calculated effect size (Cohen's d: pre-test = -0.061; post-test = 0.158) also indicates a very small impact. Therefore, digital storytelling does not significantly enhance students' speaking skills compared to traditional teaching methods, highlighting the need for additional strategies for greater effectiveness.

Keywords: Digital storytelling, Speaking ability, Student improvement.

ABSTRAK

ANDI LARIKI (2024): **Pengaruh Digital Storytelling Terhadap Kemampuan Berbicara Siswa (Studi Kuasi-Eksperimental pada Siswa Kelas 8 SMPN 14 Kota Bengkulu Tahun Ajaran 2023/2024)**

Pembimbing 1: Fera Zasrianita, M.Pd

Pembimbing 2: Hanura Febriani, M.Pd

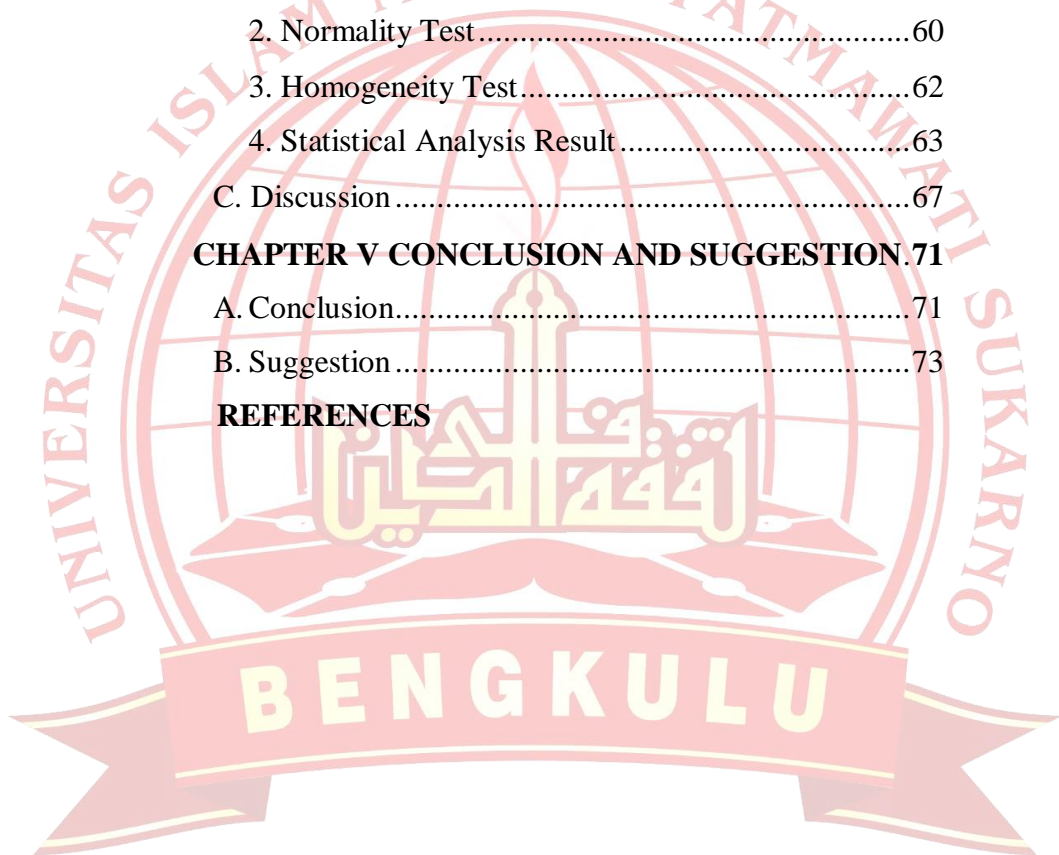
Penelitian ini mengevaluasi pengaruh digital storytelling terhadap keterampilan berbicara siswa dalam pembelajaran bahasa Inggris. Menggunakan desain kuasi-eksperimental dengan pendekatan kuantitatif, penelitian ini melibatkan pre-test dan post-test yang dilakukan pada kelompok eksperimen dan kontrol selama 6 sesi. Hasil analisis menunjukkan bahwa meskipun ada peningkatan rata-rata skor pada kelompok eksperimen, tidak ditemukan perbedaan signifikan antara pre-test dan post-test (Sig. 2-tailed: pre-test = 0,651; post-test = 0,246). Effect size yang dihitung (Cohen's d: pre-test = -0,061; post-test = 0,158) juga menunjukkan dampak yang sangat kecil. Dengan demikian, digital storytelling tidak memberikan peningkatan signifikan pada keterampilan berbicara siswa dibandingkan metode pengajaran tradisional, menunjukkan perlunya strategi tambahan untuk efektivitas yang lebih besar.

Kata Kunci: Bercerita digital, Kemampuan berbicara, Peningkatan siswa.

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