THE EFFECT OF CARTOON MOVIES ON STUDENTS' VOCABULARY MASTERY (A QUASI-EXPERIMENTAL STUDY AT SEVENTH-GRADE STUDENTS OF MTSN 5 KAUR, ACADEMIC YEAR 2023/2024)



Arranged By : <u>SAKINAH SUBTIARA</u> SRN. 2011230044.

ENGLISH EDUCATION STUDY PROGRAM DEPARTEMENT OF TADRIS FACULTY OF TARBIYAH & TADRIS FATMAWATI SUKARNO STATE ISLAMIC 2025

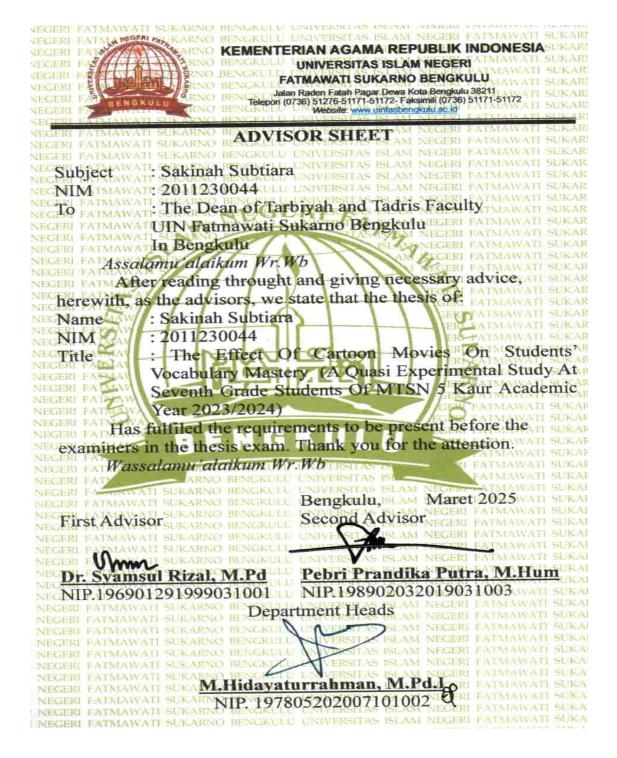
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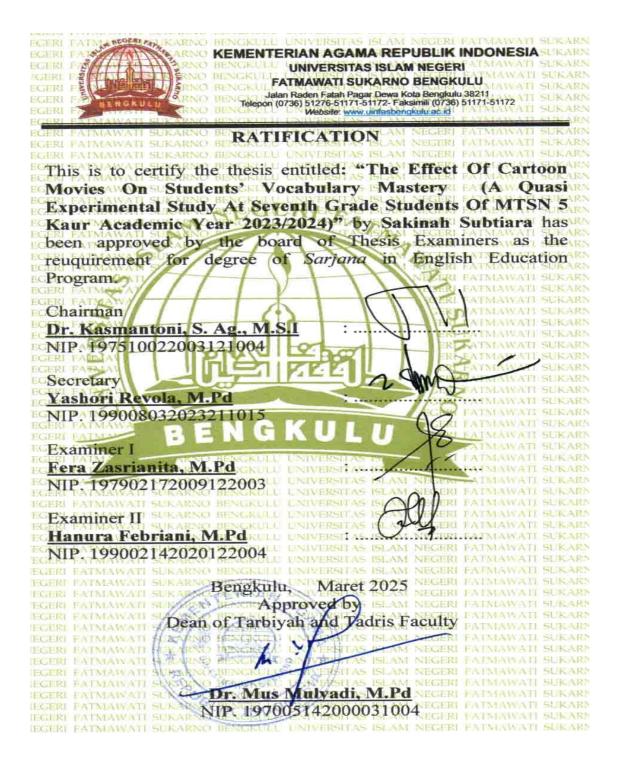
THESIS

Submitted To Tarbiyah And Tadris Faculties Fatmawati Sukarno State Islamic University Bengkulu In Partial Fulfillment Of The Requirement For Degree Of Sarjana (S.Pd) In English Education Study Program



ENGLISH EDUCATION STUDY PROGRAM DEPARTEMENT OF TADRIS FACULTY OF TARBIYAH & TADRIS FATMAWATI SUKARNO STATE ISLAMIC 2025





PERNYATAAN KEASLIAN

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Menyatakan dengan sesungguhnya bahwa skripsi yang berjudul "THE EFFECT OF SOCIAL STRATEGY UTILIZATION IN CARTOON MOVIES ON VOCABULARY DEVELOPMENT IN CHILDREN (A QUASI EXPERIMENT AT THE SEVENTH GRADE STUDENTS OF MTSN 5 KAUR ACADEMIC YEAR 2023/2024)" adalah asli hasil karya atau penelitian saya sendiri dan bukan plagiatsi dari karya orang lain. Apabila di kemudian hari diketahui bahwa skripsi ini adalah hasil plagiatsi, maka saya siap dikenakan sanksi akademik.

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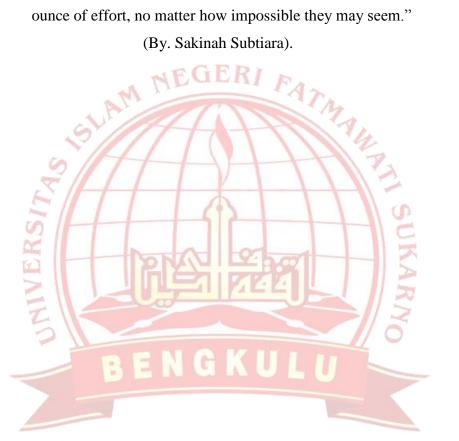


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ΜΟΤΤΟ

"Believing in yourself is not about proving others wrong, it's about proving to yourself that your dreams are worth every ounce of effort, no matter how impossible they may seem."

(By. Sakinah Subtiara).



DEDICATION

I decicate this thesis to:

- 1. My beloved parents, Merzannudin and Musmirah, who have showered me with endless prayers, support, love, and sacrifice. They have raised me with patience and sincerity from my childhood until now, always providing me with the strength to achieve this milestone. Words cannot fully express my gratitude to them. I pray for their health and happiness always
- 2. My siblings, my elder sister Arini and my younger brothers Rizki, Sultan, and Fatan, who have continuously offered their support and encouragement, appreciating every effort I put into completing this thesis
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ABSTRACT

Sakinah Subtiara, SRN. 2011230044. 2024. The Effect of Cartoon Movies on Students' Vocabulary Mastery (A Quasi Experimental Study at Seventh Grade Students of MTSN 5 Kaur, Academic Year 2023/2024). English Education Study Program, Faculty of Tarbiyah and Tadris, Fatmawati Sukarno State Islamic NEGERI FATMAL University Bengkulu.

Advisors:

Dr. Syamsul Rizal, M.Pd. Pebri Prandika Putra, M.Hum.

This study examines the effect of using cartoon movies as a teaching medium on students' vocabulary mastery. A quasiexperimental design was employed, involving 40 seventh-grade students from MTSN 5 Kaur, who were divided into an experimental group and a control group. The experimental group was taught using cartoon movies, while the control group received conventional vocabulary instruction. Data were collected through pre-tests and post-tests and analyzed using SPSS 26. The results showed that the experimental group demonstrated a significant improvement in vocabulary mastery compared to the control group. Statistical analysis confirmed that integrating cartoon movies into vocabulary instruction effectively enhances students' vocabulary acquisition. Furthermore, the use of audiovisual media made the learning process more engaging, interactive, and enjoyable for students, which contributed to better retention and comprehension. This study highlights the importance of incorporating multimedia resources in language learning to optimize students' vocabulary development and overall language proficiency.

Keywords: Cartoon movies, vocabulary mastery, language learning, quasi-experimental study.

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Bengkulu,

2025.

Sakinah Subtiara

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