THE EFFECT OF CARTOON MOVIES ON STUDENTS' VOCABULARY MASTERY (A QUASI-EXPERIMENTAL STUDY AT SEVENTH-GRADE STUDENTS OF MTSN 5 KAUR, ACADEMIC YEAR 2023/2024)



Arranged By : <u>SAKINAH SUBTIARA</u> SRN. 2011230044.

ENGLISH EDUCATION STUDY PROGRAM DEPARTEMENT OF TADRIS FACULTY OF TARBIYAH & TADRIS FATMAWATI SUKARNO STATE ISLAMIC 2025

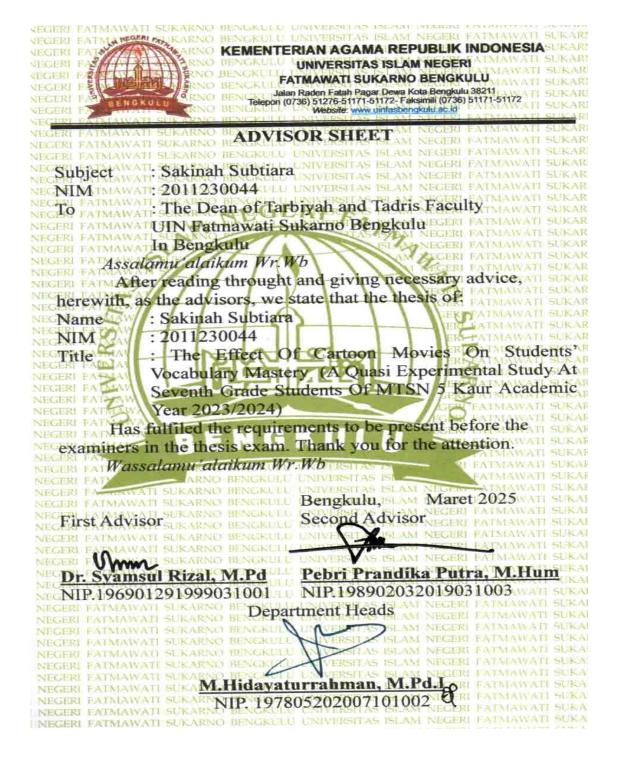
## THE EFFECT OF CARTOON MOVIES ON STUDENTS' VOCABULARY MASTERY (A QUASI-EXPERIMENTAL STUDY AT SEVENTH-GRADE STUDENTS OF MTSN 5 KAUR, ACADEMIC YEAR 2023/2024)

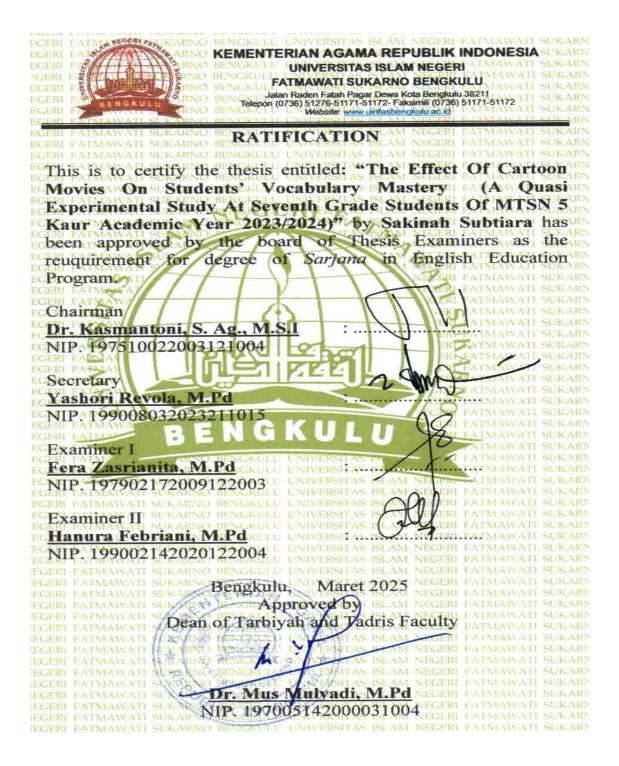
### THESIS

Submitted To Tarbiyah And Tadris Faculties Fatmawati Sukarno State Islamic University Bengkulu In Partial Fulfillment Of The Requirement For Degree Of Sarjana (S.Pd) In English Education Study Program



### ENGLISH EDUCATION STUDY PROGRAM DEPARTEMENT OF TADRIS FACULTY OF TARBIYAH & TADRIS FATMAWATI SUKARNO STATE ISLAMIC 2025





#### PERNYATAAN KEASLIAN

Yang bertanda tang	an di	bawah ini :
Nama	:	Sakinah Subtiara
NIM	:	2011230044
Program Studi	÷	Tadris Bahasa Inggris
Fakultas	č	Tarbiyah dan Tadris

Menyatakan dengan sesungguhnya bahwa skripsi yang berjudul "THE EFFECT OF SOCIAL STRATEGY UTILIZATION IN CARTOON MOVIES ON VOCABULARY DEVELOPMENT IN CHILDREN (A QUASI EXPERIMENT AT THE SEVENTH GRADE STUDENTS OF MTSN 5 KAUR ACADEMIC YEAR 2023/2024)" adalah asli hasil karya atau penelitian saya sendiri dan bukan plagiatsi dari karya orang lain. Apabila di kemudian hari diketahui bahwa skripsi ini adalah hasil plagiatsi, maka saya siap dikenakan sanksi akademik.

> Bengkulu, 1**4** - 12 - 2024 Yang Menyatakan

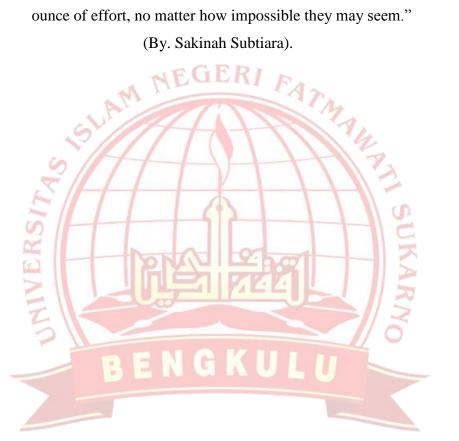


Sakinah subtiara NIM. 2011230044

# ΜΟΤΤΟ

"Believing in yourself is not about proving others wrong, it's about proving to yourself that your dreams are worth every ounce of effort, no matter how impossible they may seem."

(By. Sakinah Subtiara).



#### DEDICATION

I decicate this thesis to:

- 1. My beloved parents, Merzannudin and Musmirah, who have showered me with endless prayers, support, love, and sacrifice. They have raised me with patience and sincerity from my childhood until now, always providing me with the strength to achieve this milestone. Words cannot fully express my gratitude to them. I pray for their health and happiness always
- 2. My siblings, my elder sister Arini and my younger brothers Rizki, Sultan, and Fatan, who have continuously offered their support and encouragement, appreciating every effort I put into completing this thesis
- **3.** My advisors, Advisor 1 and Advisor 2, thank you for your guidance, motivation, and unwavering support throughout this journey.
- **4. My alma mater**, UINFAS Bengkulu, which has been an institution that has profoundly shaped my mindset, attitude, and character.

#### ABSTRACT

Sakinah Subtiara, SRN. 2011230044. 2024. The Effect of Cartoon Movies on Students' Vocabulary Mastery (A Quasi Experimental Study at Seventh Grade Students of MTSN 5 Kaur, Academic Year 2023/2024). English Education Study Program, Faculty of Tarbiyah and Tadris, Fatmawati Sukarno State Islamic NEGERI FATMAL University Bengkulu.

#### Advisors:

Dr. Syamsul Rizal, M.Pd. Pebri Prandika Putra, M.Hum.

This study examines the effect of using cartoon movies as a teaching medium on students' vocabulary mastery. A quasiexperimental design was employed, involving 40 seventh-grade students from MTSN 5 Kaur, who were divided into an experimental group and a control group. The experimental group was taught using cartoon movies, while the control group received conventional vocabulary instruction. Data were collected through pre-tests and post-tests and analyzed using SPSS 26. The results showed that the experimental group demonstrated a significant improvement in vocabulary mastery compared to the control group. Statistical analysis confirmed that integrating cartoon movies into vocabulary instruction effectively enhances students' vocabulary acquisition. Furthermore, the use of audiovisual media made the learning process more engaging, interactive, and enjoyable for students, which contributed to better retention and comprehension. This study highlights the importance of incorporating multimedia resources in language learning to optimize students' vocabulary development and overall language proficiency.

**Keywords:** Cartoon movies, vocabulary mastery, language learning, quasi-experimental study.

#### ACKNOWLEDGE

Bismillahirrahmanirrahim.

All praise and gratitude are due to Allah SWT, whose infinite grace and guidance have enabled the completion of this thesis, entitled "The Effect of Cartoon Movies on Students' Vocabulary Mastery (A Quasi Experimental Study at Seventh Grade Students of MTSN 5 Kaur, Academic Year 2023/2024)." May blessings and peace always be upon the noble Prophet Muhammad SAW.

The author recognizes that the successful completion of this thesis was made possible through the invaluable support, guidance, and encouragement of many individuals and institutions. First and foremost, profound gratitude is extended to the thesis supervisor for their expert guidance, constructive feedback, and unwavering encouragement throughout the research process. Their dedication and insights have significantly shaped the quality of this work.

The author also expresses heartfelt thanks to the educators and administrative staff of MTSN 5 Kaur for their cooperation and assistance, as well as to the learners who enthusiastically participated in this study, contributing meaningfully to its success. Furthermore, sincere appreciation is extended to the author's family, whose love, patience, and unwavering support served as the cornerstone of this academic journey.

Special acknowledgment is also given to the following individuals for their vital contributions:

- **1. Prof. Dr. KH Zulkarnain, M.Pd.**, Rector of UIN Fatmawati Sukarno Bengkulu, for providing the platform and opportunities that facilitated the author's educational pursuits.
- **2.** Dr. Mus Mulyadi, M.Pd., Dean of the Faculty of Tarbiyah and Tadris, UIN Fatmawati Sukarno Bengkulu, for his

continuous encouragement and support throughout the author's academic journey.

- **3. M. Hidayatturrahman, M.Pd.I**, Head of the Tadris Department, UIN Fatmawati Sukarno Bengkulu, for his invaluable guidance and leadership.
- **4. Hanura Febriani, M.Pd.,** Head of the English Education Study Program, for her ongoing support and direction.
- **5.** All lecturers and administrative staff of the Faculty of Tarbiyah and Tadris at UIN Fatmawati Sukarno Bengkulu, whose dedication to teaching and mentoring has greatly enriched the author's academic experience.

Finally, the author extends appreciation to all other individuals who contributed to the completion of this thesis, whose names may not be mentioned individually. The author sincerely hopes that this research will prove beneficial for educators and learners in addressing challenges related to vocabulary development, and that the bonds of camaraderie and goodwill formed during this journey will continue to thrive.

Bengkulu,

2025.

Sakinah Subtiara

# TABLE OF CONTEXT

COVERi
ADVISOR SHEETSii
RATIFICATIONiii
PRONOUNCEMENTiv
MOTTOv
DEDICATION.
ABSTRACT
ACKNOWLEDGEMENT
TABLE OF CONTENTSxi
CHAPTER I INTRODUCTION
A. Background of the Study1
B. Identification of the Study5
C. Limitation of the Study5 D. Research Questions
D. Research Questions
E. Research Objective
F. The Significane Of The Study6 G. The Definition Of Key Term7
G. The Definition Of Key Term
CHAPTER II LITERATURE REVIEW
A. Theoretical Review9
B. Previous Studies
C. Conceptual Framework19
D. Hypothesis
CHAPTER III RESEARCH METHOD

A. Research Design21
----------------------

B. Population and Sample Research	23
C. The Technique for Collecting Data	27
D. Research Instrument	29
E. Instrument Validaty And Reability	30
F. The Technique of Data Analysis	34
VI RESULTS AND DISCUSSION	
A. Results	37
B. Discussion	
CHAPTER V CLOSING	
A. Conclusion	65
B. Suggestion	66
REFFERENCE	
APPENDIX B E N G K U L U	