

DEVELOPING A LOCAL CULTURE BASED VIDEO LEARNING PROTOTYPE FOR ENGLISH SPEAKING SKILL

**(A Study for 7th Graders at SMPN 15 Bengkulu City
Academic Year 2024-2025)**



By:

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FACULTY OF TARBIYAH AND TADRIS
UNIVERSITAS FATMAWATI SUKARNO (UINFAS)
BENGKULU
ACADEMIC YEAR 2024/2025**

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LEARNING PROTOTYPE FOR ENGLISH SPEAKING SKILL
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Year 2024-2025)**

THESIS

**Submitted as a Partial Requirements for the Degree
Bachelor of Education (S.Pd)
in English Education Study Program Tarbiyah and Tadris
Faculty State Islamic University Fatmawati Sukarno Bengkulu**



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Bengkulu, February 2025

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Assalamu'alaikum Wr.Wb

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Wassalamu'alaikum Wr.Wb

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RATIFICATION

This is to certify the thesis entitled **“DEVELOPING A LOCAL CULTURE BASED VIDEO LEARNING PROTOTYPE FOR ENGLISH SPEAKING SKILL (A Study for 7th Graders at SMPN 15 Bengkulu City Academic Year 2024-2025)”** by **Winda Firama Sella** has been approved by the board of Thesis Examiners as the requirement for degree of *Sarjana* in English Education Program.

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MOTTO

فَإِنَّ مَعَ الْعُسْرِ يُسْرًا

“It means : With Every Difficulty, There is Relief (QS Al Insyirah:5)”



DEDICATION

Bismillahirrohmanirrohim

There is no the most beautiful thesis page in this thesis except the dedication page, Bismillahirrahmanirrahim I dedicate this thesis to:

- All praise and thousands of thanks always I pray for the presence of Allah SWT, who has given ease and smoothness in the process of completing this final assignment.
- With full love and respect to my beloved extended family, I dedicate this thesis to my parents, Mr. Rahmawansyah and Mrs. Mimi Sulasmi who have given endless prayers to their child and have motivated me in completing this thesis. Thank you for bringing me to this place, I dedicate this simple paper and degree to my father and my mother.
- My advisors, Sir Dr.Irwan Satria,M.Pd and Ma'am Feny Martina,M.Pd and all of my lecturers who have contributed in my lecture time,Than you for you advices,knowledge,time,and dedication as lesturers.
- My beloved brother Muhammad Wahyu Hidayah,my best friend Rati Putri Juita,all of members of Exion and my college colleagues who have continuously given encouragement and assistance in all matters.Thank you for all the time, effort and support that has been given.
- The biggest and most important offering is to myself who was able to survive and rise to finish this thesis, and did my best to complete this thesis to the end.

Finally, hopefully this thesis can be an insight and benefit for others. Aamiin.

ACKNOWLEDGEMENT

بسم الله الرحمن الرحيم

In the name of Allah, the Most Gracious, the Most Merciful All praise and gratitude the researcher conveys to the presence of ALLAH SWT who has given His grace and gifts so that the compilation of the thesis with the title **“DEVELOPING A LOCAL CULTURE BASED VIDEO LEARNING PROTOTYPE FOR ENGLISH SPEAKING SKILL (A Study for 7th Graders at SMPN 15 Bengkulu City Academic Year 2024-2025)”** can be completed even though there are still many shortcomings.

This success can be achieved by the researcher because of the support of many parties. Therefore, the author realizes and would like to express his deepest gratitude to:

1. Prof. Dr. H. Zulkarnain, M.Pd as the Rector of UIN Fatmawati Sukarno Bengkulu.
2. Dr. Mus Mulyadi, M.Pd as the Dean of the Faculty of Tarbiyah and Tadris UIN Fatmawati Sukarno Bengkulu.
3. M. Hiadayaturrahman, M.Pd as the Head of the Tadris Department of UIN Fatmawati Sukarno Bengkulu.
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5. Dr. Irwan Satria, M.Pd as the first supervisor who has provided valuable advice, corrections and assistance to correct errors during the process of writing this thesis.
6. Feny Martina, M.Pd as the second supervisor for her valuable guidance, advice, and motivation for the researcher.

The researcher realizes that the thesis was still far from being perfect. So, the researcher expected suggestions from all of the readers or other researchers. Finally, I hope all the good deeds that you have given to The researcher received a reply from Allah SWT.

Bengkulu, February 2025

Stated by,

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ABSTRAK

WINDA FIRAMA SELLA (2025). DEVELOPING A LOCAL CULTURE BASED VIDEO LEARNING PROTOTYPE FOR ENGLISH SPEAKING SKILL (A Study for 7th Graders at SMPN 15 Bengkulu City Academic Year 2024-2025)

Adviror I : Dr. Irwan Satria,M.Pd Advisor II : Feny Martina,M.pd

The purpose of this study was to develop a product for developing English speaking learning media based on video on Bengkulu local culture material for 7th grade junior high school students in the 2023/2024 academic year. The product is based on video learning media, which is the development of learning media in the form of videos. This study aims to identify local culture into the form of video learning media which is expected to improve the quality of student learning. After being validated by an expert validator, the product was revised and tested on 7D grade students of SMP Negeri 15 Kota Bengkuu to determine student responses to the developed learning media. The results of the validation test were 91.6%, these results fall into the assessment criteria of 81.00% - 100.00% with the categories very valid, very effective, very complete, can be used without improvement. The results of the trial were 77.41%. The results of the trial showed that the product developed in this study was effective in improving students' English speaking skills.

Keywords : *developing local culture,video learning media,speaking skill*

ABSTRAK

WINDA FIRAMA SELLA (2025). PENGEMBANGAN PROTOTIPE PEMBELAJARAN VIDEO BERBASIS BUDAYA LOKAL UNTUK KETERAMPILAN BERBICARA BAHASA INGGRIS (Studi pada Siswa Kelas VII SMPN 15 Kota Bengkulu Tahun Ajaran 2024-2025)

Pembimbing I : Dr. Irwan Satria,M.Pd Pembimbing II : Feny Martina,M.pd

Tujuan dari penelitian ini adalah untuk mengembangkan produk pengembangan media pembelajaran berbicara bahasa Inggris berbasis video pada materi budaya lokal Bengkulu untuk siswa SMP kelas 7 tahun ajaran 2023/2024. Produk tersebut berbasis media pembelajaran video, yang merupakan pengembangan media pembelajaran dalam bentuk video. Penelitian ini bertujuan untuk mengidentifikasi budaya lokal kedalam bentuk media pembelajaran video yang diharapkan dapat meningkatkan kualitas pembelajaran siswa. Setelah divalidasi oleh validator ahli, produk direvisi dan diujicobakan kepada siswa kelas 7D SMP Negeri 15 Kota Bengkulu untuk mengetahui respon siswa terhadap media pembelajaran yang dikembangkan. Hasil uji validasi sebesar 91,6%, hasil tersebut masuk dalam kriteria penilaian 81,00% - 100,00% dengan kategori sangat valid, sangat efektif, sangat lengkap, dapat digunakan tanpa perbaikan. Hasil uji coba sebesar 77,41%. Hasil uji coba menunjukkan bahwa produk yang dikembangkan dalam penelitian ini efektif dalam meningkatkan kemampuan berbicara bahasa Inggris siswa.

Kata kunci : *pengembangan budaya lokal, media pembelajaran video, keterampilan berbicara.*

TABLE OF CONTENTS

PRONOUNCEMENT	ii
ADVISORS SHEET	iii
RATIFICATION.....	iv
MOTTO.....	v
DEDICATION	vi
ACKNOWLEDGEMENT	vii
ABSTRAK	ix
ABSTRAK.....	x
TABLE OF CONTENTS.....	xi
TABLE LIST	xiv
LIST OF PICTURES	xv
CHAPTER I.....	3
INTRODUCTION.....	3
A. Background of Study.....	3
B. Identification of The Problem	6
C. Research Question.....	6
D. Objective of the Research	6
E. Expected Product Specifications.....	7
F. Importance of Research and Development	7
G. Assumptions and Limitations of Research and Development	8
CHAPTER II.....	9
LITERATURE REVIEW.....	9
A. Speaking Skill	9
B. Video Learning Media	10
1. Definition of Video Learning Media	10
2. Purpose of Utilisation of Video Learning Media	14
3. Advantages and disadvantages of video media	15
C. Local Culture.....	16
D. Previous Study	18
CHAPTER III.....	25
RESEARCH METHODS.....	25

A. Type of Research.....	25
B. Trial Design.....	33
1. Trial Subject	33
2. Data Types.....	34
C. Data Collection Instruments.....	34
D. Data Analysis Techniques.....	36
CHAPTER IV	39
RESEARCH AND DEVELOPMENT RESULTS	39
A. Research and Development Procedures.....	39
1) Analysis	39
2) Design.....	41
3) Development.....	46
4) Implementation.....	47
5) Evaluation.....	47
B. Presentation of Trial Data	48
1. Expert Validation Results.....	48
2. Product Trial Effectiveness	52
3. Student Response Questionnaire	55
C. Data Analysis	56
1. Expert Validation Data Analysis	56
D. Product Trial Effectiveness Results.....	60
E. Results of Student Response Questionnaire Analysis.....	63
F. Evaluation of The Learning Video Prototype	64
G. Discussion	65
CHAPTER V.....	66
REVIEW AND SUGGESTIONS	66
A. Learning Video Prototype Development Results	66
B. Video Learning Prototype Validation Test	67
C. Suggestions	68
REFERENCES.....	70
ATTACHMENT	74

TABLE LIST

CHAPTER II

Table 2. 1 Previous Study	18
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CHAPTER III

Table 3. 2.....	35
Table 3. 3.....	37
Table 3. 4.....	38

CHAPTER IV

Table 4. 1.....	48
Table 4. 2.....	49
Table 4. 3.....	50
Table 4. 4.....	51
Table 4. 5.....	52
Table 4. 6.....	54
Table 4. 7.....	55
Table 4. 8.....	57
Table 4. 9.....	58
Table 4. 10.....	59
Table 4. 11.....	60
Table 4. 12.....	60
Table 4. 13.....	62
Table 4. 14.....	63

LIST OF PICTURES

CHAPTER III

Picture 3. 1 4D.....	27
Picture 3. 2 CapCut video editing application	28
Picture 3. 3 Video background search process.....	29

CHAPTER IV

Picture 4. 1 Characters used in the video	43
Picture 4. 2 Background or Setteling of the story	43
Picture 4. 3 Use of green screen before editing	44
Picture 4. 4 The process of removing the green screen with the features in the CapCut application.....	44
Picture 4. 5 Voice replacement feature in the CapCut application	44
Picture 4. 6 Image search process on pinterest	45
Picture 4. 7 Editing and pasting grass ornaments	45
Picture 4. 8 Adding text to support video clarity	46

