

**WOMAN MASCULINITIES IN WESTERN FILMS: MULTIMODAL  
CRITICAL DISCOURSE ANALYSIS AS A TOOL FOR  
DEVELOPING STUDENTS' ARGUMENTATIVE  
ESSAY WRITING**

**THESIS**

**Submitted as Partial Requirements  
For the Degree of *Sarjana Pendidikan* (S.Pd)  
In English Department of UIN Fatmawati Sukarno Bengkulu**



**Arranged by:**

**ADE ELVIRA  
SRN. 2111230030**

**ENGLISH EDUCATION STUDY PROGRAM  
TARBIYAH AND TADRIS FACULTY  
UIN FATMAWATI SUKARNO BENGKULU**

**2025**

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I hereby declare that the thesis entitled **“Woman Masculinities In Western Films: Multimodal Critical Discourse Analysis As A Tool For Developing Students’ Argumentative Essay Writing”** is my own work and research and is not a plagiarism of the work of others. If in the future it is known that this thesis is the result of plagiarism, I am ready to be subject to academic sanctions.

Bengkulu, August 2025

Stated By,



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### **RATIFICATION**

This is to certify the thesis entitled **“WOMAN MASCULINITIES IN WESTERN FILMS: MULTIMODAL CRITICAL DISCOURSE ANALYSIS AS A TOOL FOR DEVELOPING STUDENTS’ ARGUMENTATIVE ESSAY WRITING”** by Ade Elvira (2111230030) has been approved by the board of Thesis Examiners as the requirement for degree of *Sarjana* in English Education Program.

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The thesis entitled **“Woman Masculinities In Western Films: Multimodal Critical Discourse Analysis As A Tool For Developing Students’ Argumentative Essay Writing”** has been guided, examined, and corrected in accordance with the suggestions of Supervisors I and II. Therefore, the thesis has fulfilled the requirements for the munaqosyah examination.

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## MOTTO

*“Allah tidak akan pernah memberikan ujian, ketakutan, kesedihan, kecemasan yang tidak bisa kamu tangani. Allah tau seberapa kuat kamu dan Dia mengujimu sesuai dengan kekuatanmu.”*

**(Q.S Al-Baqarah: 286)**

*“Maka sesungguhnya beserta kesulitan ada kemudahan, sesungguhnya beserta kesulitan ada kemudahan.”*

**(Q.S Al-Insyiroh: 5-6)**

*“Hatiku tenang mengetahui apa yang melewatkanmu tidak akan pernah menjadi takdirku, dan apa yang ditakdirkan untukmu tidak akan pernah melewatkanmu.”*

**(Umar bin Khattab)**

*“God have perfect timing, never early. It takes a little patience and it takes a lot of faith, but it’s a worth the wait.”*

*“Orang lain gak akan paham struggle dan masa sulitnya kita, yang mereka ingin tahu hanya bagian success stories nya aja. Jadi berjuanglah untuk diri sendiri meskipun gak ada nada yang tepuk tangan. Kelak diri kita di masa depan akan sangat bangga dengan apa yang kita perjuangkan hari ini.”*

**(Ade Elvira)**

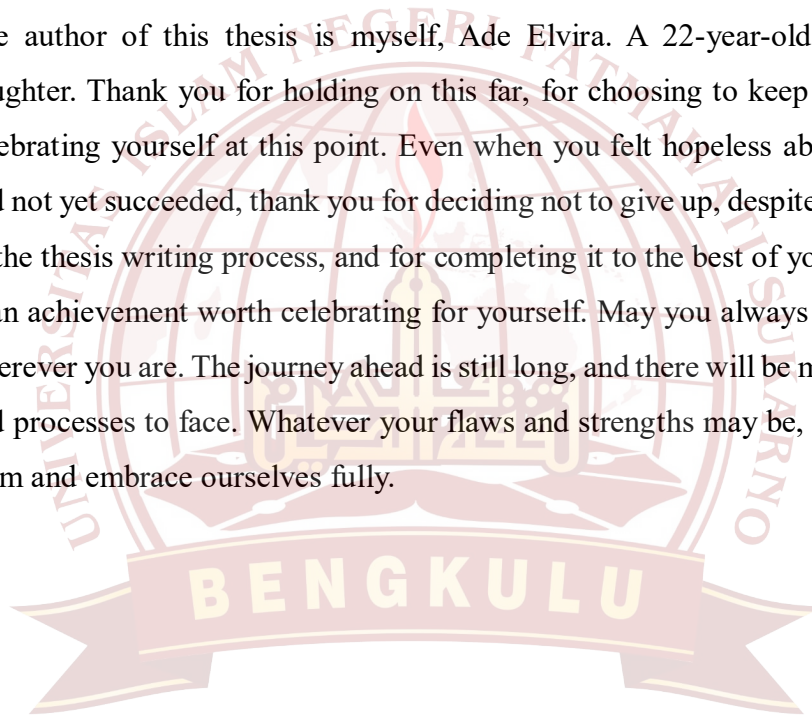
**Jadi tetap berjuang ya**

## DEDICATIONS

With gratitude and love, this thesis is dedicated to:

- ❖ Allah SWT, the Almighty, the source of all knowledge, strength, and peace. Without your help, I am nothing. All praise is due to you, who have made every step of this journey possible.
- ❖ My first love and role model, my father, Hadi Wilsah. Thank you for every drop of sweat shed in every step you took to fulfil your responsibilities as the head of our family. Although you never had the opportunity to pursue higher education, you worked tirelessly. You raised me with dedication, support, and prayers so that I could complete my studies and earn a degree. Thank you, Dad. Your little girl has grown up and is now ready to pursue even greater dreams.
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## ABSTRACT

**Ade Elvira : Woman Masculinity in Western Films:  
Multimodal Critical Discourse Analysis As A Tool  
For Developing Students' Argumentative Essay  
Writing**

**Advisor I: Fera Zasrianita, M.Pd**

**Advisor II: Andriadi, M.A**

This study addresses the gap in research on how the representation of female masculinity in Western films impacts students' critical thinking skills. It aims to analyse the contribution of the Multimodal Critical Discourse Analysis (MCDA) approach to gender understanding and argumentative writing ability. A mixed-method approach was employed, combining qualitative methods (observation, interviews, documentation) and quantitative data (questionnaires) involving 67 students. The results show that MCDA not only enhances argumentative writing skills but also fosters critical awareness of gender constructions. A total of 90% of students reported becoming more reflective and critical in their writing after analysing films. MCDA has proven effective in creating a multimodal learning environment that encourages active participation and critical thinking. This approach is recommended as a pedagogical strategy for teaching critical literacy and gender awareness.

*Keywords: MCDA, woman masculinity, Western films, critical thinking, argumentative writing.*

## ABSTRAK

**Ade Elvira**

**: Maskulinitas Perempuan dalam Film Western:  
Analisis Wacana Kritis Multimodal sebagai Alat  
untuk Siswa Mengembangkan Esai Argumentatif**

**Pembimbing I: Fera Zasrianita, M.Pd**

**Pembimbing II: Andriadi, M.A**

Penelitian ini merespons kurangnya studi yang mengaitkan representasi maskulinitas perempuan dalam film Western dengan peningkatan kemampuan berpikir kritis mahasiswa. Tujuannya adalah menganalisis kontribusi pendekatan *Multimodal Critical Discourse Analysis* (MCDA) terhadap pemahaman gender dan kemampuan argumentatif. Metode yang digunakan adalah mixed method, menggabungkan pendekatan kualitatif (observasi, wawancara, dokumentasi) dan kuantitatif (angket) terhadap 67 mahasiswa. Hasil menunjukkan bahwa MCDA tidak hanya meningkatkan kemampuan menulis argumentatif, tetapi juga mendorong kesadaran kritis terhadap konstruksi gender. Sebanyak 90% mahasiswa menyatakan lebih reflektif dan kritis dalam menulis setelah menganalisis film. MCDA terbukti efektif menciptakan ruang belajar multimodal yang mendorong partisipasi aktif dan pemikiran kritis. Pendekatan ini direkomendasikan sebagai strategi pedagogis untuk pengajaran literasi kritis dan kesadaran gender.

*Kata Kunci: MCDA, maskulinitas perempuan, film Western, berpikir kritis, penulisan argumentatif.*

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Peace and salutations be upon the Prophet Muhammad SAW, the last messenger of Allah, whose noble character and teachings have illuminated the path of truth, knowledge, and morality for all of humanity. His life serves as a timeless example of wisdom, patience, and compassion, inspiring Muslims around the world to strive for excellence in every aspect of life, including the pursuit of knowledge.

This humble work, entitled “*Woman Masculinities In Western Films: Multimodal Critical Discourse Analysis As A Tool For Developing Students’ Argumentative Essay Writing*”, is submitted as a partial fulfilment of the requirements to obtain the Undergraduate Degree (S1) in the English Education Study Program at the State Islamic University of Fatmawati Sukarno Bengkulu. The process of completing this thesis has been both a valuable academic experience and a meaningful personal journey, filled with lessons, challenges, and growth.

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