

**INCREASING THE READING COMPREHENSION
(Quasi-experiment on eighth-grade students at
SMP Negeri 18 in Bengkulu)**

T H E S I S

Submitted as a partial requirements for the degree of
Sarjana pendidikan (S.Pd) in English Education Study
Program Tarbiyah and Tadris Faculty UINFAS Bengkulu.



Arranged By :

GILANG HALEN MEYRANDHA
SRN.2011230063

**ENGLISH EDUCATION STUDY PROGRAM
TARBIYAH AND TADRIS FACULTY FATMAWATI
SUKARNO STATE ISLAMIC
UNIVERSITY BENGKULU
TAHUN 2025**

**THE EFFECT OF TIKTOK EDUCATION CONTENT FOR
INCREASING THE READING COMPREHENSION
(Quasi-experiment on eighth-grade students at
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THESIS

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SUKARNO STATE ISLAMIC UNIVERSITY BENGKULU
TAHUN 2025**

PERNYATAAN KEASLIAN

Saya yang bertanda tangan dibawah ini:

Nama : Gilang Halen Meyrandha
Tempat, Tanggal Lahir : Bengkulu, 16 Mei 2001
Fakultas : Tarbiyah dan Tadris
Program Studi : Tadris Bahasa Inggris
NIM : 2011230063

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Bengkulu, Mei 2025



Gilang Halen Meyrandha
NIM. 2011230063



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UNIVERSITAS ISLAM NEGERI
FATMAWATI SUKARNO (UINFAS) BENGKULU

Alamat : Jl. Raden Fatah Kelurahan Pagar Dewa Bengkulu 38211
Telepon: (0736) 51276-51171-53879 Faksimili: (0736) 51171-51172
Website: www.uinfasbengkulu.ac.id

RATIFICATION

This is to certify the thesis entitled **“THE EFFECT OF TIKTOK EDUCATION CONTENT FOR INCREASING THE READING COMPREHENSION (Quasi-experiment on eighth-grade students at SMP Negeri 18 in Bengkulu)”** by Gilang Halen Meyrandha (2011230063) has been approved by the board of Thesis Examiners as the requirement for degree of *Sarjana* in English Education Program.

Chairman

Dr. M. Arif Rahman Hakim, Ph.D

NIP. 199012152015031007

Secretary

Reko Serasi, S.S., M.A

NIP. 198711092018011002

Examiner I

Andriadi, M.A

NIP. 198402212019031001

Examiner II

Yashori Revola, M.Pd

NIP. 199008032023211015

Bengkulu, September 2025

Approved by

Dean of Tarbiyah and Tadris Faculty

Dr. Mus Mulvadi, M.Pd

NIP. 197005142000031004



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Telepon: (0736) 51276-51171-53879 Faksimili: (0736) 51171-51172
Website: www.uinfasbengkulu.ac.id

THESIS APPROVAL

Name : **Gilang Halen Meyrandha**

NIM : **2011230063**

Study Program : **Tadris Bahasa Inggris**

Fakulty : **Tarbiyah dan Tadris**

Thesis Title : **THE EFFECT OF TIKTOK EDUCATION
CONTENT FOR INCREASING THE
READING COMPREHENSION**

Bengkulu, September 2025

Advisor I

Advisor II

 **Dr. Syamsul Rizal, S.Ag. M.Pd**  **Dr. Fatah Susanto, M.Pd**
NIP.196901291999031001 NIP.1975120820141110001

Approved by

Head of Department of Language Education


M. Hidayatullah, M.Pd
NIP.197805202007101002



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FATMAWATI SUKARNO (UINFAS) BENGKULU

Alamat : Jl. Raden Fatah Kelurahan Pagar Dewa Bengkulu 38211

Telepon : (0736) 51276-51171-53879 Faksimili : (0736) 51171-51172

Website : www.uinfasbengkulu.ac.id

ADVISOR SHEET

Subject : Gilang Halen Meyrandha

NIM : 2011230063

Study Program : Tadris Bahasa Inggris

To : The Dean of Faculty of Tarbiyah and

Tadris UINFAS Bengkulu

The thesis entitled **"THE EFFECT OF TIKTOK EDUCATION CONTENT FOR INCREASING THE READING COMPREHENSION"** (Quasi-experiment on eighth-grade students at SMP Negeri 18 in Bengkulu) has been guided, examined, and corrected in accordance with the suggestions of Supervisors I and II. Therefore, the thesis has fulfilled the requirements for the munaqosyah examination.

Bengkulu, September 2025

Advisor I

Advisor II


Dr. Svamsul Rizal, S.Ag. M.Pd


Dr. Ferri Susanto, M.Pd

NIP. 196901291999031001

NIP. 1975120820141110001



KEMENTERIAN AGAMA REPUBLIK INDONESIA
UNIVERSITAS ISLAM NEGERI
FATMAWATI SUKARNO (UINFAS) BENGKULU
Alamat : Jl. Raden Fatah, Kelurahan Pagar Dewa Bengkulu 38211
Telepon: (0736) 51276-51171-53879 Faksimili: (0736) 51171-51172
Website: www.uinfasbengkulu.ac.id

LETTER OF ADVISOR'S APPROVAL

Advisor I and Advisor II state that the thesis written by:

Name : Gilang Halen Meyrandha

NIM : 2011230063

Study Program : Tadris Bahasa Inggris

Fakulty : Tarbiyah dan Tadris

Thesis Tittle : THE EFFECT OF TIKTOK
EDUCATION CONTENT FOR
INCREASING THE READING
COMPREHENSION

**Has been guided, reviewed, and updated according to the
suggestions of Advisor I and Advisor II. Therefore, the thesis has
met the requirements for research permission.**

Bengkulu, September 2025

Advisor I

Advisor II

Dr. Syamsul Rizal, S.Ag. M.Pd

Dr. Fery Susanto, M.Pd

NIP. 196901291999031001

NIP. 1975120820141110001

MOTTO

"Perintah-Nya hanyalah jika Dia menghendaki sesuatu lalu Dia berfirman kepadanya, 'Jadilah', maka jadilah."

(Q.S Yasin ayat 82)

"I am an unlucky person, and I must seek my fortune."

(Uncharted 4)



DEDICATIONS

Alhamdulillah, all praise and gratitude are due to Allah SWT, who has granted blessings, health, strength, and patience in completing this thesis. The researcher dedicates this thesis to:

1. My beloved parents, Mr. Harno and Mrs. Leni Marisa, who have been the greatest parents. Thank you very much for all the prayers, love, support, and sponsorship you have provided.
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ABSTRACT

**Gilang Halen Meyrandha : The effect of tiktok education
(2025) content for increasing the
reading comprehension
(Quasi-experiment on eighth-
grade students at SMP
Negeri 18 in Bengkulu)**

Advisor I : Dr. Syamsul Rizal, M.Pd

Advisor II : Dr. Ferri Susanto, M.Pd

The integration of social media into education continues to evolve, with TikTok emerging as a potential learning medium. This study aims to investigate the effect of using TikTok educational content on improving the reading ability of eighth-grade students at SMP Negeri 18 Bengkulu. The research applied a quasi-experimental design with a non-equivalent control group model. A total of 52 students were divided into two groups: the experimental group received instruction through TikTok-based content, while the control group received conventional teaching. The reading test, administered as both pre-test and post-test, was used as the research instrument and analyzed using an Independent Sample t-test with SPSS version 25.0. The results showed a significant difference between the two groups, with a p-value of 0.043 (< 0.05), indicating that the use of TikTok has a positive impact on students' reading comprehension. Therefore, TikTok can be considered an effective alternative medium for English language learning, especially in enhancing students' reading skills.

Keywords: *TikTok Education, Reading Comprehension, English Learning, Quasi-Experiment, Social Media*

ABSTRAK

**Gilang Halen Meyrandha : Pengaruh konten pendidikan
(2025) TikTok terhadap peningkatan
pemahaman membaca
(Eksperimen kuasi pada siswa
kelas delapan di SMP Negeri 18 di
Bengkulu)**

Pembimbing I : Dr. Syamsul Rizal, M.Pd

Pembimbing II : Dr. Ferri Susanto, M.Pd

Penggunaan media sosial dalam dunia pendidikan semakin berkembang, salah satunya adalah pemanfaatan TikTok sebagai media pembelajaran. Penelitian ini bertujuan untuk mengetahui pengaruh penggunaan konten edukasi TikTok terhadap peningkatan kemampuan membaca siswa kelas VIII SMP Negeri 18 Kota Bengkulu. Penelitian ini menggunakan metode kuasi-eksperimen dengan desain *non-equivalent control group*. Sampel terdiri dari 52 siswa, yang dibagi menjadi dua kelompok: kelas eksperimen yang menerima pembelajaran menggunakan media TikTok, dan kelas kontrol yang menerima pembelajaran konvensional. Instrumen yang digunakan berupa tes membaca (pre-test dan post-test) yang dianalisis menggunakan uji *Independent Sample t-test* melalui SPSS versi 25.0. Hasil penelitian menunjukkan bahwa terdapat perbedaan yang signifikan antara hasil belajar siswa di kedua kelompok. Nilai signifikansi (*p-value*) sebesar 0,043 ($< 0,05$) menunjukkan bahwa penggunaan TikTok secara signifikan meningkatkan kemampuan membaca siswa. Dengan demikian, TikTok terbukti efektif sebagai media alternatif dalam pembelajaran Bahasa Inggris, khususnya dalam meningkatkan pemahaman membaca siswa.

Kata Kunci: *TikTok Edukasi, Kemampuan Membaca, Pembelajaran Bahasa Inggris, Kuasi-Eksperimen, Media Sosial*

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GILANG HALEN MEYRANDHA
NIM.2011230063

TABLE OF CONTENT

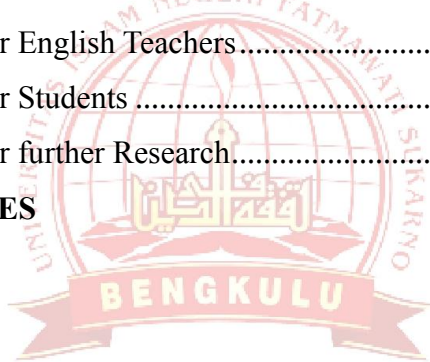
COVER	i
STATEMENT OF AUTHENTICITY	ii
THESIS APPROVAL	iii
RATIFICATION	iv
ADVISOR SHEET	v
LETTER OF ADVISOR'S APPROVAL	vi
MOTTO	vii
DEDICATIONS	viii
ABSTRACT	ix
<i>ABSTRAK</i>	x
PRONOUNCMENT	ix
ACKNOWLEDGEMENT	xi
TABLE OF CONTENT	xiii

CHAPTER I INTRODUCTION.....	1
A. Background	1
B. Identification of the problems	7
C. Problem limitation.....	7
D. Research of problems.....	7
E. Objective of the research.....	8
F. Significant of the research.....	8
1. Theoretically	8
2. Practically.....	8

G. Definition of key terms	9
1. Tiktok Education	9
2. Reading Ability	9
CHAPTER II LITERATURE REVIEW	10
A. Theoretical review	10
1. Reading skill	10
a. The concept of reading skill.....	15
b. The Purpose Of Reading Skill	17
c. The Function Of Reading Skill	19
d. The Benefits Of Reading Skill	21
2. Tiktok education.....	24
a. The History Of Tiktok.....	29
b. Positive And Negative Impact Of Tiktok Application on reading.....	31
c. Factor Influencing The Use Tiktok Application on reading.....	34
d. Tiktok Application as a Learning Media for Reading Skills	36
B. Previous study	38
C. Theoretical Framework	42
D. Hypothesis.....	44
CHAPTER III RESEARCH METHOD.....	45
A. Research design.....	45
B. Population and sample	47
1. Population	47

2. Sample.....	48
C. Place and time of the research.....	49
D. Operational definition of variables.....	49
1. Tiktok Education	50
2. Reading Ability	50
E. Data collection technique	50
1. Test	50
a. Pre-Test	51
b. Treatment	51
c. Post-Test.....	54
2. Try out.....	55
3. Reading Test.....	56
a. Multiple Choice Test.....	56
F. Research instrument.....	56
1. Instrument Validity.....	56
2. Instrument Reliability.....	58
G. Data analysis technique.....	59
1. Normality Test.....	59
2. Homogeneity Test	60
3. Statistical Hypothesis	60
CHAPTER IV	62
A. Result	62
1. The Description of Data	62
a. Experimental Class.....	62
b. Control Class.....	64

2. The Analysis of the Data	66
a. Normality Test.....	66
b. Homogeneity Test	70
c. T-test	71
d. F-test.....	73
B. Discussion	75
CHAPTER V	78
A. Conclusions	78
B. Suggestions	79
1. For English Teachers.....	79
2. For Students	79
3. For further Research.....	80
REFERENCES	



LIST OF TABLES

Table 3.1 Scheme non equivalent control group design.....	46
Table 3.2 Population of the research	47
Table 3.3 Sample of the research.....	49
Table 3.4 Experimental Class Activities.....	52
Table 3.5 Control Class Activities	53
Table 3.6 Scores of the research	55
Table 3.7 Gird of Reading Test instrument Validity	57
Table 3.8 Instrumen reliability	59
Table 4.1 Pre-Test and Post-Test score experimental class(VIII.3)	63
Table 4.2 Pre-Test and Post-Test score control class(VIII.9)	64
Table 4.3 Normality testing result of the Pre-Test.....	67
Table 4.4 Homogeneity testing of Pre-Test.....	70
Table 4.5 Homogeneity testing of Post-Test.....	70
Table 4.6 Group Statistic	71
Table 4.7 Independent samples test.....	72
Table 4.8 Class statistics.....	74
Table 4.9 Ancova test results Pre-Test- Post-Test value of experimental class and control class.....	74

LIST OF APPENDICES

Appendices 1 Lesson Plan
Appendices 2 Question Sheet
Appendices 3 Seminar Proposal Certificate
Appendices 4 Seminar Proposal Minutes Sheet
Appendices 5 Attendance Sheet
Appendices 6 Advisor Appointment Letter
Appendices 7 Title Change Certificate
Appendices 8 Comprehensive Examination Grade List
Appendices 9 Research Permit Application Letter
Appendices 10 Research Permit Application Letter for
KESBANGPOL
Appendices 11 Research Permit Application Letter for DIKNAS
Appendices 12 Research Recommendation Letter from
KESBANGPOL
Appendices 13 Research Permit Letter from DIKNAS
Appendices 14 Research Completion Certificate Letter
Appendices 15 Supervisor I Guidance Card
Appendices 16 Supervisor II Guidance Card
Appendices 17 Comprehensive Examination Certificate
Appendices 18 Letter of Authenticity Statement
Appendices 19 Turnitin Statement Letter
Appendices 20 Documentation