AN ANALYSIS OF CODE SWITCHING AND CODE MIXING IN SACHA STEVENSON'S BILINGUAL EDUCATIONAL VLOGS: UNDERSTANDING ITS FUNCTION IN ENGLISH LANGUAGE LEARNING

THESIS

Submitted As a Partial Requirements for the degree of Sarjana Pendidikan (S. Pd)
In English Education Study Program Tarbiyah and Tadris Faculty UIN Fatmawati Sukarno Bengkulu



Arranged by:

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DEPARTMENT OF ENGLISH EDUCATION
FACULTY OF TARBIYAH AND TADRIS
ISLAMIC UNIVERSITY OF FATMAWATI SUKARNO
BENGKULU
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MOTTO

"I have not failed. I've just found 10,000 ways that won't work."
- Thomas Edison



DEDICATION

I dedicated this thesis to:

- All praise is due to Allah SWT, the Lord of the Worlds. For His mercy, guidance, and strength that I have been able to complete this thesis.
- 2. To my beloved parents, the best support system in my life. To my father, **Dinato**, a true role model who has worked tirelessly, facing the harshness of life for my future. Thank you for always striving to do what is best for me. Although he did not receive a college education, he was able to raise me well. To my beloved mother, **Arpina**, who is full of love and sincerity, who willingly set aside her own simple desires to support me in completing my studies. Thank you for your sincere prayers, boundless love, and unwavering spirit, which gave me the strength to complete my studies and earn my bachelor's degree.
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ABSTRACT

Nungki, SRN. 2111230042, with the title "An Analysis of Code Switching and Code Mixing in Sacha Stevenson's Bilingual Educational Vlogs: Understanding its Function in English Language Learning". English Language Education Study Program, Faculty of Tarbiyah and Tadris, UIN FAS Bengkulu.

Advisor 1: M. Arif Rahman Hakim, Ph. D

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The phenomenon of code switching and code mixing is increasingly common in bilingual interactions, especially on social media platforms such as YouTube. This study aims to analyze the types and functions of code switching and code mixing that appear on Sacha Stevenson's YouTube channel, as well as to understand the role of these phenomena in informal English language learning. The method used is descriptive qualitative with data collection through conversation transcripts on three selected videos that contain bilingual interactions of Indonesian and English. Data analysis used Poplack's (1980) code switching theory, Muysken's (2000) code mixing theory, and Hoffman (1991) theory to examine pragmatic functions in the context of English language learning. The results show that the most dominant type of code switching in Sacha Stevenson's videos is intra-sentential (47%), followed by intersentential (38%) and tag switching (15%). For code-mixing, insertion (50%) is most commonly used, followed by alternation (43%) and congruent lexicalization (7%). This phenomenon has social and pragmatic reasons such as talking about a particular topic, quotating somebody else, and repetition used forclarification. The findings support Chomsky's behaviorism, cognitive. and Krashen's comprehensible input theories, which show that code switching and code mixing can strengthen concept understanding, increase participation, and create a communicative learning atmosphere in bilingual learning.

Keywords: Bilingualism, Code Mixing, Code Switching, Digital Communication, English Language Learning

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7.

Bengkulu, May 2025 Written

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