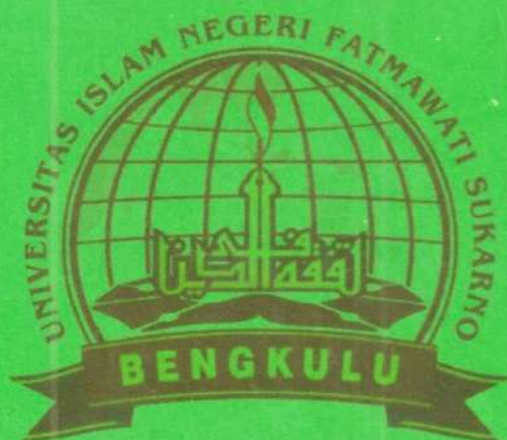


**AN ANALYSIS OF WEBTOON APPLICATION USAGE
AS A LEARNING MEDIUM IN READING COMPREHENSION
SKILLS OF 11th GRADE STUDENTS AT SMA NEGERI 6
BENGKULU TENGAH**

THESIS



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2026**

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THESIS

Submitted as Partial Requirements
For the Degree of *Sarjana Pendidikan* (S.Pd)
In English Department of UIN Fatmawati Sukarno Bengkulu



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I hereby declare that my thesis entitled **“An Analysis of Webtoon Application Usage as a Learning Medium in Reading Comprehension Skills of 11th Grade Students at SMA Negeri 6 Bengkulu Tengah”** is my own work or research and is not a plagiarism of the work of others. If in the future it is known that this thesis is the result of plagiarism, I am ready to be subject to academic sanctions.

Bengkulu, Desember 2025

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Bengkulu, Maret 2026

MOTTO

“ Sesungguhnya bersama kesulitan ada kemudahan.”

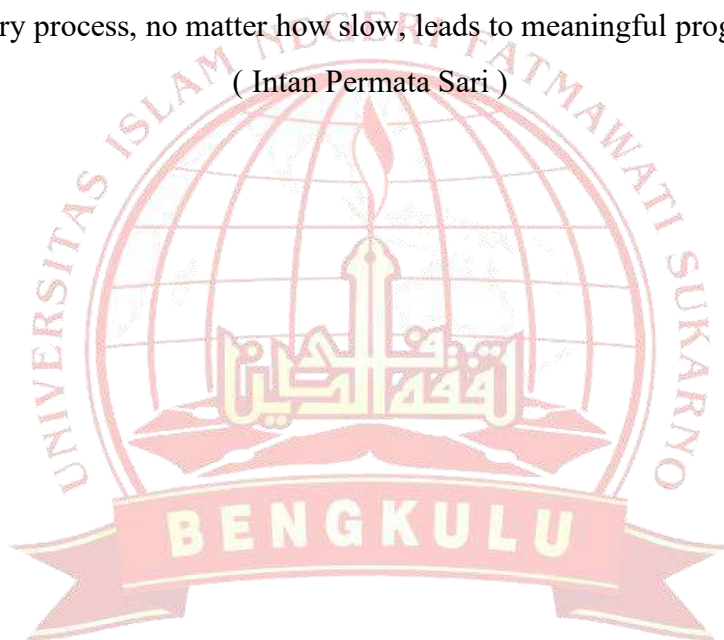
(QS.Al-Insyirah : 6)

"Everything you lose is a step you take"

(Taylor Swift)

“Every process, no matter how slow, leads to meaningful progress.”

(Intan Permata Sari)



DEDICATION

With love and gratitude, I dedicate this thesis to :

1. Allah SWT, the Almighty, for all the blessings, strength, and opportunities You have given me. Without Your guidance and support, I would not have been able to complete this academic journey.
2. My beloved parents, Ajarman Juano and Hayati, thank you for your endless prayers, sacrifices, patience, and love that have accompanied me every step of the way. None of my achievements would have been possible without your support and sincerity.
3. My sister and brother, Viona Lestari and Bintang Alfarezi, thank you for your care, encouragement, and motivation throughout every process I have gone through.
4. My first and second supervisors, Prof. Riswanto, Ph.D, and Endang Haryanto, M.Pd., I express my deepest gratitude for your guidance, advice, feedback, and patience during the completion of this thesis.
5. all the lecturers of the Faculty of Tarbiyah and Tadris, thank you for the knowledge, experience, and academic values you have shared throughout my studies.
6. My childhood friends until now, Elmi, Lola, and Riya, thank you for your sincere friendship, support, and togetherness from childhood to the present time. Your presence has always been a source of strength and comfort for me.
7. my friend Syeliana, thank you for your companionship, support, and encouragement that have strengthened me throughout the process of completing this thesis.
8. Friends of TBI class of 2021, especially Class A, thank you for the

togetherness, teamwork, and memories that have become a valuable part of my academic journey.

9. Last but not least, thank you for persevering, striving, and never giving up until reaching this point. All the effort and process I have gone through are a testament to the strength and determination I have shown.



ACKNOWLEDGMENT

Alhamdulillahirabbil'alamin, all praise and gratitude are due to Allah SWT, the Most Beneficent and Most Merciful, who has given us mercy, blessings, and guidance to complete this thesis. May peace and salutations always be upon our Prophet Muhammad SAW, who devoted his life to moral improvement and became a mercy to the universe. This thesis is submitted as a partial requirement for the undergraduate degree (S1) in the English Education Study Program at State Islamic University of Fatmawati Sukarno Bengkulu, entitled “ An Analysis of Webtoon Application Usage as a Learning Medium in Reading Comprehension Skills of 11th Grade Students at SMAN 6 Bengkulu Tengah.”

The researcher would like to express sincere gratitude to Prof. Riswanto, Ph.D., as the first advisor, for invaluable guidance, support, and motivation throughout the completion of this thesis and Endang Haryanto, M.Pd., as the second advisor, for invaluable guidance, support, and motivation throughout the completion of this thesis. This goes to :

1. Prof. Dr. KH Zulkarnain, M.Pd. as the rector of UINFAS Bengkulu.
2. Dr. Mus Mulyadi, M.Pd. as the Dean of the Faculty of Tarbiyah and Tadris UINFAS Bengkulu.
3. Dr. M. Hidayaturrehman, M.Pd.I. as the head of the department of tadris UINFAS Bengkulu.
4. Mam Hanura Febriani, M.Pd. as the head of English Education Study Program of UINFAS Bengkulu.
5. Prof. Riswanto, Ph.D the first advisor, valuable advice and motivation for researchers.
6. Sir Endang Haryanto M.Pd. as the second advisor, valuable advice and motivation for researchers.
7. And for my almamater

Bengkulu,

2026

Intan Permata Sari

ABSTRACT

Intan Permata Sari (2025) : An Analysis of Webtoon Application Usage as a Learning Medium in Reading Comprehension Skills of 11th Grade Students at SMA Negeri 6 Bengkulu Tengah

Advisor I : Prof. Riswanto, Ph. D

Advisor II : Endang Haryanto, M.Pd

This study aims to analyze the use of the Webtoon application as a learning medium and to examine students' perceptions of its use in reading comprehension skills of eleventh-grade students at SMA Negeri 6 Bengkulu Tengah. This research employed a descriptive qualitative approach with data collection techniques consisting of observation, interviews, and documentation. The research subjects included one English teacher and eight eleventh-grade students who were selected through purposive sampling. The findings indicate that the use of the Webtoon application as a reading learning medium has a positive impact on students' reading comprehension skills. Webtoon is able to increase students' interest, motivation, and engagement in the learning process. Visual support in the form of images, character expressions, and storylines helps students understand the reading content, identify main ideas, comprehend new vocabulary, and follow the storyline coherently. In addition, students showed very positive perceptions of the use of Webtoon because the learning activities became more interesting, enjoyable, and less monotonous. However, this study also identified several challenges in using Webtoon as a learning medium. These challenges include limited internet access, which occasionally disrupted students' ability to access the application; limited storage capacity on students' devices, which prevented some students from installing the application; and students' tendency to focus more on visual elements than on the reading text itself. Nevertheless, these challenges did not significantly hinder the learning process, as they could be addressed through clear instructions, continuous guidance, and effective classroom management by the teacher. Therefore, it can be concluded that the Webtoon application is an effective, relevant, and practical learning medium to support students' reading comprehension skills at the secondary school level.

Keywords : *Webtoon Application, Learning Medium, Reading Comprehension, Students Perceptions*

ABSTRAK

**Intan Permata Sari
(2025)** : ***Analisis Penggunaan Aplikasi Webtoon
Sebagai Media Pembelajaran dalam
Keterampilan Pemahaman Membaca Siswa
Kelas XI di SMA Negeri 6 Bengkulu
Tengah***

Advisor I : ***Prof. Riswanto, Ph. D***
Advisor II : ***Endang Haryanto, M. Pd***

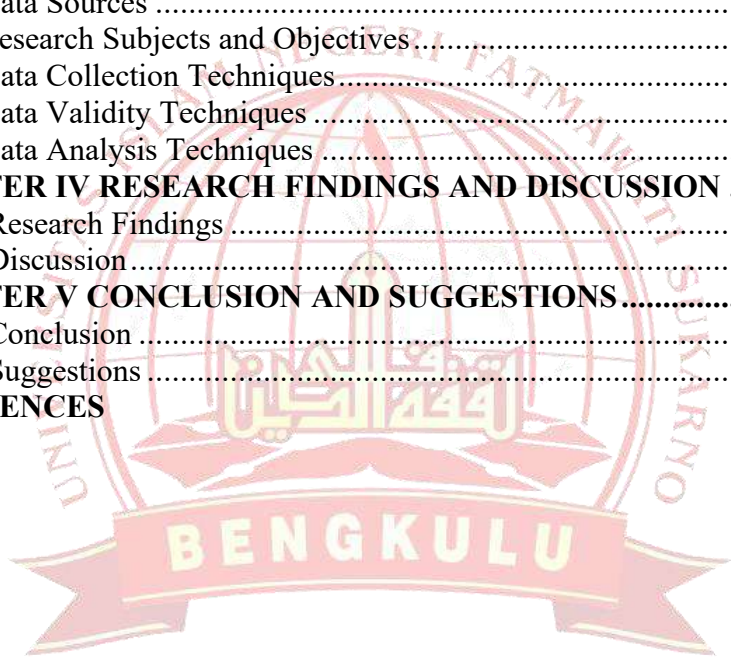
Penelitian ini bertujuan untuk menganalisis penggunaan aplikasi Webtoon sebagai media pembelajaran serta mengkaji persepsi siswa terhadap penggunaannya dalam keterampilan pemahaman membaca siswa kelas XI di SMA Negeri 6 Bengkulu Tengah. Penelitian ini menggunakan pendekatan kualitatif deskriptif dengan teknik pengumpulan data berupa observasi, wawancara, dan dokumentasi. Subjek penelitian terdiri atas satu guru Bahasa Inggris dan delapan siswa kelas XI yang dipilih melalui teknik purposive sampling. Hasil penelitian menunjukkan bahwa penggunaan aplikasi Webtoon sebagai media pembelajaran membaca memberikan dampak positif dalam keterampilan pemahaman membaca siswa. Webtoon mampu meningkatkan minat, motivasi, dan keterlibatan siswa dalam proses pembelajaran. Dukungan visual berupa gambar, ekspresi tokoh, dan alur cerita membantu siswa memahami isi bacaan, menemukan ide pokok, memahami kosakata baru, serta mengikuti alur cerita secara runtut. Selain itu, siswa menunjukkan persepsi yang sangat positif terhadap penggunaan Webtoon karena kegiatan pembelajaran menjadi lebih menarik, menyenangkan, dan tidak membosankan. Namun, penelitian ini juga mengidentifikasi beberapa kendala dalam penggunaan Webtoon sebagai media pembelajaran. Kendala tersebut meliputi keterbatasan akses internet yang terkadang mengganggu siswa dalam mengakses aplikasi, keterbatasan kapasitas penyimpanan pada perangkat siswa sehingga sebagian siswa tidak dapat menginstal aplikasi, serta kecenderungan siswa untuk lebih fokus pada unsur visual dibandingkan teks bacaan. Meskipun demikian, kendala-kendala tersebut tidak menghambat proses pembelajaran secara signifikan karena dapat diatasi melalui pemberian instruksi yang jelas, bimbingan yang berkelanjutan, serta pengelolaan kelas yang efektif oleh guru. Oleh karena itu, dapat disimpulkan bahwa aplikasi Webtoon merupakan media pembelajaran yang efektif, relevan, dan praktis untuk mendukung keterampilan pemahaman membaca siswa di tingkat sekolah menengah.

Kata kunci: Aplikasi Webtoon, Media Pembelajaran, Pemahaman Membaca, Persepsi Siswa.

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