

**THE PHENOMENON OF LANGUAGE ABSORPTION AND WORD
FORMATION AMONG GENERATION Z: A LINGUISTIC STUDY
ON LANGUAGE USE IN SOCIAL MEDIA**

THESIS



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FATMAWATI SUKARNO BENGKULU**

2026

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AND WORD FORMATION AMONG GENERATION Z: A
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THESIS

Submitted as Partial Requirements
For the Degree of *Sarjana Pendidikan* (S.Pd)
In English Department of UIN Fatmawati
Sukarno Bengkulu



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The thesis entitled "**The Phenomenon Of Language Absorption And Word Formation Among Generation Z: A Linguistic Study On Language Use In Social Media**" has been guided, examined, and corrected in accordance with the suggestions of Supervisors I and II. Therefore, the thesis has fulfilled the requirements for the munaqosyah examination.

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I hereby declare that my thesis entitled **"The Phenomenon of Language Absorption and Word Formation Among Generation Z: A Linguistic Study on Language Use in Social Media"** is my own work or research and is not a plagiarism of the work of others. If in the future it is known that this thesis is the result of plagiarism, I am ready to be subject to academic sanctions.

Bengkulu, August 2026

Stated by,



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PERFORMANCE

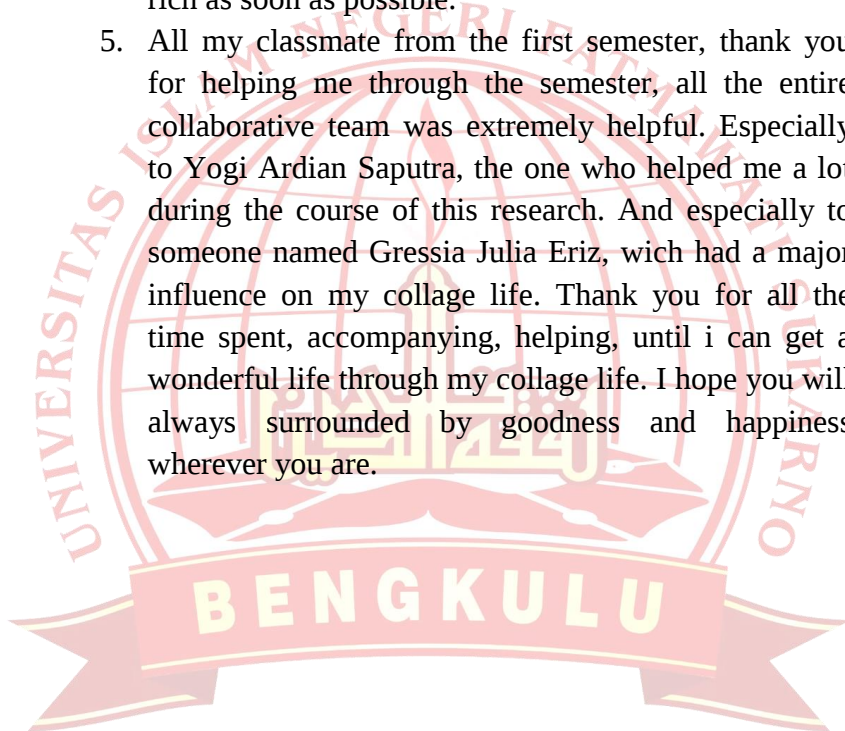
I express my deepest gratitude to Allah SWT for all the blessings and sustenance He has given me so that I can complete my thesis entitled "The Phenomenon Of Language Absorption And Word Formation Among Genertion Z: A Linguistic Study On Language Use In Social Media". I offer my prayers and greetings to the great Prophet Muhammad SAW who has brought us from the darkness to the lightness.

This Thesis is dedicated to those I love, the people who are always the reason why i have stay motivated, so i can complete my final task:

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ABSTRACT

Iqbal Gumasa, 2111230049, “**The Phenomenon of Language Absorption and Word Formation Among Generation Z: A Linguistic Study on Language Use in Social Media,**” 2026. Study Program of English Education (TBI), Faculty of Tarbiyah and Tadris, Universitas Islam Negeri Fatmawati Sukarno Bengkulu (UINFAS).

Supervisor 1. Prof. Dr. Riswanto, Ph.D, 2. Endang Haryanto, M.Pd

This research investigates the phenomenon of language absorption and word formation among Generation Z, focusing on their language use across social media platforms. The study aims to analyze the processes of language absorption and identify the types of word formation that emerge in digital communication among Generation Z users. Using a descriptive qualitative research design combined with content analysis and a digital ethnography approach, the data were collected through online observation and digital documentation from Instagram, TikTok, Twitter (X), and WhatsApp. The findings indicate that Generation Z frequently adopts English lexical items through language absorption and creatively forms new words using processes such as borrowing, derivation, compounding, blending, clipping, acronyms, and neologisms. The data also demonstrate that borrowed words are commonly adapted into Indonesian linguistic structures, producing hybrid expressions that reflect linguistic creativity and the influence of digital communication. Furthermore, the widespread use of code-mixing and code-switching illustrates the dynamic interaction between English and Indonesian in online discourse, contributing to efficient, expressive, and identity-oriented communication. The study concludes findings support the hypothesis that the more Generation Z engages in social media communication, the more they absorb English lexical items and form new linguistic expressions.

Keywords: *Language absorption, word formation, Generation Z, social media.*

ABSTRAK

Iqbal Gumasa, 2111230049, **“The Phenomenon of Language Absorption and Word Formation Among Generation Z: A Linguistic Study on Language Use in Social Media,”** 2026. Program Studi Pendidikan Bahasa Inggris (TBI), Fakultas Tarbiyah dan Tadris, Universitas Islam Negeri Fatmawati Sukarno Bengkulu (UINFAS).

Supervisor 1. Prof. Dr. Riswanto, Ph.D, 2. Endang Haryanto, M.Pd

Penelitian ini mengkaji fenomena penyerapan bahasa dan pembentukan kata di kalangan Generasi Z, dengan fokus pada penggunaan bahasa mereka di berbagai platform media sosial. Penelitian ini bertujuan untuk menganalisis proses penyerapan bahasa dan mengidentifikasi jenis-jenis pembentukan kata yang muncul dalam komunikasi digital di kalangan pengguna Generasi Z. Dengan menggunakan desain penelitian kualitatif deskriptif yang dikombinasikan dengan analisis konten dan pendekatan etnografi digital, data dikumpulkan melalui observasi daring dan dokumentasi digital dari Instagram, TikTok, Twitter (X), dan WhatsApp. Temuan menunjukkan bahwa Generasi Z sering mengadopsi leksem bahasa Inggris melalui penyerapan bahasa dan secara kreatif membentuk kata-kata baru menggunakan proses seperti peminjaman, derivasi, penggabungan, penggabungan bunyi, pemendekan, akronim, dan neologisme. Data tersebut juga menunjukkan bahwa kata-kata pinjaman umumnya diadaptasi ke dalam struktur linguistik bahasa Indonesia, menghasilkan ekspresi hibrida yang mencerminkan kreativitas linguistik dan pengaruh komunikasi digital. Selain itu, penggunaan campuran kode dan peralihan kode yang meluas menggambarkan dinamika Data tersebut juga menunjukkan bahwa kata-kata pinjaman umumnya diadaptasi ke dalam struktur linguistik bahasa Indonesia, sehingga menghasilkan ungkapan-ungkapan hibrida yang mencerminkan kreativitas linguistik dan pengaruh komunikasi digital. Selain itu, maraknya penggunaan campuran kode dan peralihan kode menggambarkan interaksi dinamis antara bahasa Inggris dan bahasa Indonesia dalam wacana daring, yang berkontribusi pada komunikasi yang efisien,

ekspresif, dan berorientasi pada identitas. Studi ini menyimpulkan temuan tersebut mendukung hipotesis bahwa semakin sering Generasi Z berinteraksi di media sosial, semakin banyak pula kosakata bahasa Inggris yang mereka serap dan semakin banyak pula ungkapan linguistik baru yang mereka ciptakan.

Kata kunci: Asimilasi bahasa, pembentukan kata, Generasi Z, media social.



PREFACE

Assalamualaikum Warrahmatullahi Wabarakatuh

Praise be to Allah Swt. who has given strength and ability to the researcher, so that the researcher can complete the thesis entitled “(The Phenomenon Of Language Absorption And Word Formation Among Generation Z: A Linguistic Study On Language Use In Social Media)” well. Sholawat and greetings to the Prophet Muhammad Saw. who has brought mankind from the age of darkness to an age full of light.

The purpose of this thesis is to fulfill one of the requirements for obtaining a Bachelor's degree (S1) in the English Language Education Department, Faculty of Tarbiyah and Tadris, at the Fatmawati Sukarno State Islamic University (UINFAS) in Bengkulu. The researcher is fully aware that this thesis would not have been possible without the assistance of various parties. For this reason, the researcher would like to express gratitude to the following distinguished individuals:

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The researcher realizes that this thesis is not yet perfect. Therefore, the researcher eagerly welcomes constructive criticism and suggestions regarding this research. Hopefully, this thesis will be useful for researchers and readers alike.

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Bengkulu, 2026

Researcher

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TABLE OF CONTENT

COVER	i
STATEMENT OF AUTHENTICITY	ii
THESIS APPROVAL	iii
RATIFICATION.....	iv
ADVISOR'S SHEET.....	v
PERFORMANCE	vi
ABSTRACT	vii
PREFACE.....	viii
TABLE OF CONTENT	ix
LIST OF TABLES	x
LIST OF CHART.....	xi
LIST OF ATTACHMENT	xii
CHAPTER 1 INTRODUCTION	1
A. Background	1
B. Identification Of The Problem	7
C. Research Limitation	7
D. Research Question.....	12
E. The Objectives of the Research.....	12
F. Benefits of the Research.....	12
G. Definition Of Key Terms	16
CHAPTER II LITERATURE REVIEW	19
A. Language Use and Language Change	19
B. Language Absorption and Language Borrowing	24
1. Definition of Language Absorption	24
2. Definition of Word Formation	27
3. The Function of Language Absorption and Word Formation.....	28
4. Types of Language Absorption and Word Formation	29
5. Indicator of Language Absorption and Word Formation	29
C. The Types and Processes of Lecical Borrowing	29
D. Word Formation Processes	31
E. Word Formation in Digital Communication	34
F. Generation Z and Language Behaviour	36
G. Generation Z's Language Use on Social Media	38

H. Conceptual Framework	40
I. Previous Studies	45
J. Research Novelty	53
CHAPTER III RESEARCH METHOD	57
A. Research Design.....	57
B. Researchers Participation	58
C. Place And Time Of Research.....	62
D. Data Source	67
E. Research Subjects And Objects	72
F. Research Instrument.....	76
G. Data Collection Technique.....	79
H. Data Analysis Technique	82
I. Validity and Reliability	84
J. Data Analysis	88
CHAPTER IV RESULT AND DISCUSSION.....	91
A. Research Findings	91
B. Discussion	117
CHAPTER V RESULT AND DISCUSSION	124
A. Conclusions	124
B. Suggestions	125
REFERENCES	
APPENDIXES	