

**EXPLORING INSTAGRAM FOR ENGLISH SPEAKING
PRACTICE: A QUALITATIVE STUDY AT UIN
FATMAWATI SUKARNO BENGKULU**



THESIS

Arranged by:

PUTRIE AULIA

SRN. 2223230055

**DEPARTMENT OF ENGLISH EDUCATION
FACULTY TARBIYAH AND TADRIS
STATE ISLAMIC UNIVERSITY OF
FATMAWATI SUKARNO BENGKULU**

2026

**EXPLORING INSTAGRAM FOR ENGLISH SPEAKING
PRACTICE: A QUALITATIVE STUDY AT UIN
FATMAWATI SUKARNO BENGKULU**



THESIS

Arranged by:

PUTRIE AULIA

SRN. 2223230055

**DEPARTMENT OF ENGLISH EDUCATION
FACULTY TARBIYAH AND TADRIS
STATE ISLAMIC UNIVERSITY OF
FATMAWATI SUKARNO BENGKULU**

2026



KEMENTERIAN AGAMA REPUBLIK INDONESIA

UNIVERSITAS ISLAM NEGERI

FATMAWATI SUKARNO BENGKULU

Jalan Raden Fatah Pagau Dewa Kota Bengkulu 38211

Telepon (0736) 51276-51171-51172- Faksimili (0736) 51171-51172

Website: www.uinfatbengkulu.ac.id

RETRIFICATION

This is to certify the thesis entitled **“EXPLORING INSTAGRAM FOR ENGLISH SPEAKING PRACTICE: A QUALITATIVE STUDY AT UIN FATMAWATI SUKARNO BENGKULU”** by Putrie Aulia (2223230055) has been approved by the board of Thesis Examiners as the requirement for degree of *Sarjana pendidikan* (S. Pd.) in English Education Program.

Chairman

Prof. Dr. Hj. Asivah, M.Pd.

NIP. 196510272003122001

:

Secretary

Ikke Wulandari, M.Pd.I

NIP. 199111262019032013

:

Examiner I

Dr. Ferry Susanto, M.Pd

NIP. 197512082014111001

:

Examiner II

Dr. Hanura Febriani, M.Pd

NIP. 199002142020122004

:

Bengkulu, August 2026

Approved by

Dean of Tarbiyah and Tadris Faculty



Dr. Hj. Khairiah, M.Pd.

NIP. 196805151997032004



KEMENTERIAN AGAMA REPUBLIK INDONESIA
UNIVERSITAS ISLAM NEGERI
FATMAWATI SUKARNO BENGKULU

Jalan Raden Fatah Pagar Dewa Kota Bengkulu 38211
Telepon (0736) 51276-51171-51172 - Faksimili (0736) 51171-51172
Website: www.uinibengkulu.ac.id

STATEMENT OF AUTHENTICITY

Name : Putrie Aulia
NIM : 2223230055
Study Program : Tadris Bahasa Inggris
Faculty : Tarbiyah dan Tadris

I hereby declare that the thesis Entitled **"Exploring Instagram For English Speaking Practice: A Qualitative Study At UIN Fatmawati Sukarno Bengkulu"** is my own work and research and is not a plagiarism of the work of others. If in the future it is known that this thesis is the result of plagiarism, I am ready to be subject to academic sanctions.

Bengkulu, August 2026

Stated by,



Putrie Aulia

NIM. 2223230055



KEMENTERIAN AGAMA REPUBLIK INDONESIA

UNIVERSITAS ISLAM NEGERI

FATMAWATI SUKARNO BENGKULU

Jalan Raden Fatah Pagar Dewa Kota Bengkulu 38211

Telepon (0736) 51276-51171-51172- Faksimili (0736) 51171-51172

Website: www.uinfatmbengkulu.ac.id

THESIS APPROVAL

Name : Putrie Aulia
NIM : 2223230055
Study Program : Tadris Bahasa Inggris
Faculty : Tarbiyah dan Tadris
Thesis Tittle : Exploring Instagram For English Speaking
Practice: A Qualitative Study At UIN Fatmawati
Sukarno Bengkulu

Bengkulu, August 2026

Advisor I

Advisor II

Dr. Svamsul Rizal, M.Pd

NIP. 196901291999031001

Yashori Revola, M.Pd

NIP. 199008032023211015

Approved by
Head of the English Education Study Program.

Pebri Prandika Putra, M.Hum

NIP. 198902032019031003



**KEMENTERIAN AGAMA REPUBLIK INDONESIA
UNIVERSITAS ISLAM NEGERI**

FATMAWATI SUKARNO BENGKULU

Jalan Rastri Fatmawati Pajar Dewa Kota Bengkulu 36211
Telepon (0736) 51276-51171-51172 - Faksimili (0736) 51171-51172
Website: www.uinfatbengkulu.ac.id

ADVISOR SHEET

Name : Putrie Aulia
NIM : 2223230055
Study Program : Tadris Bahasa Inggris
To : The Dean of Faculty of Tarbiyah dan Tadris UINFAS
Bengkulu

The thesis entitled **“Exploring Instagram For English Speaking Practice: A Qualitative Study At UIN Fatmawati Sukarno Bengkulu”** has been guided, examined, and corrected in accordance with the suggestions of Supervisors I and II. Therefore, the thesis has fulfilled the requirements for the munaqosyah examination.

Bengkulu, August 2026

Advisor I

Advisor II

Dr. Svamsul Rizal, M.Pd
NIP. 196901291999031001

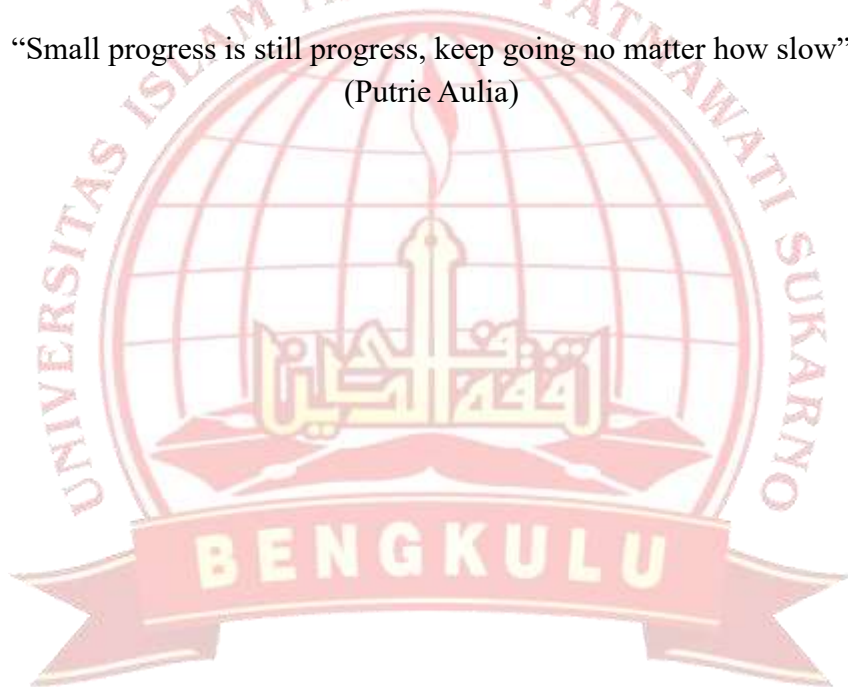
Yashori Revola, M.Pd
NIP. 199008032023211015

MOTTO

“Allah does not burden a soul beyond what it can bear”
(Q.S. Al-Baqarah: 286)

“Success is not final, failure is not fatal. It is the courage to
continue that counts”
(Winston Churchill)

“Small progress is still progress, keep going no matter how slow”
(Putrie Aulia)



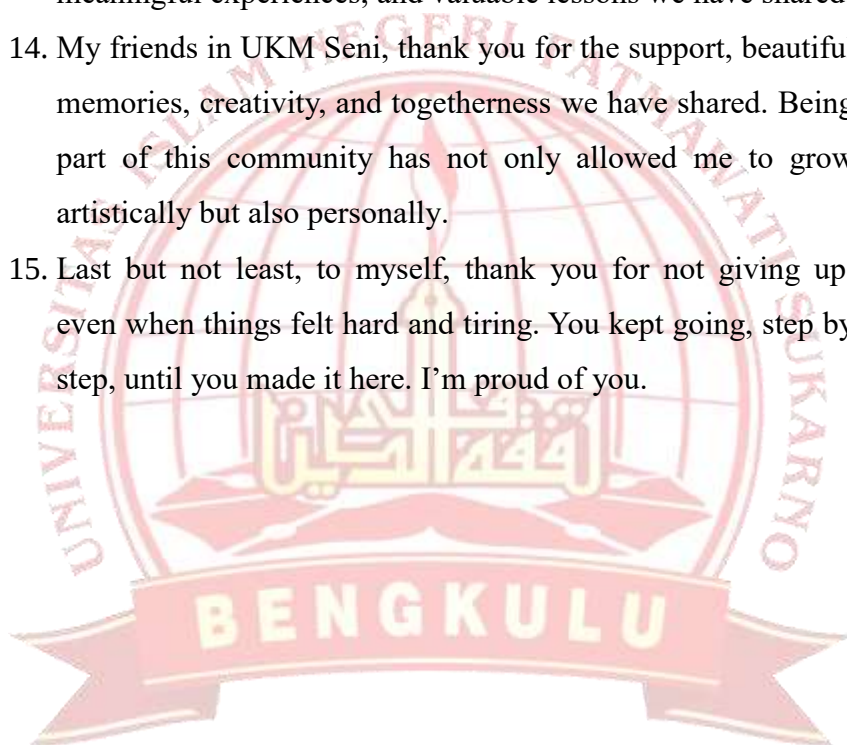
DEDICATION

With gratitude and love, this thesis is dedicated to:

1. First and foremost, I devote this thesis to Allah SWT, the Most Gracious and the Most Merciful, who has always been my source of strength, guidance, and hope. His endless blessings, mercy, and love have carried me through every challenge, every moment of doubt, and every step of this journey.
2. My beloved parents, Mother (Lily) and Father (Jonaidi), who have given me unconditional love, sincere prayers, endless support, and countless sacrifices. Your belief in me has been my greatest motivation to keep moving forward, even when the path felt difficult and uncertain.
3. My beloved sisters (Winda Ade Ariani and Ervi Febrianti), I am deeply grateful for your continuous support, understanding, and encouragement. Your presence has been a meaningful part of my journey toward completing this work.
4. My extended family, thank you for your prayers, support, and warm encouragement. Your kindness and belief in me have become a source of motivation to keep striving and achieving my goals.
5. My first and second advisor (Dr. Syamsul Rizal and Yashori Revola, M.Pd.), thank you for your guidance, corrections, patience, and valuable insights throughout the completion of this thesis

6. All my lecturers of the English study program, thank you for the knowledge, support, and inspiration you have given me throughout my academic journey.
7. My college friends of TBI 2022, thank you for sharing the struggles, laughter, and unforgettable moments. Your support, cooperation, and togetherness have made this journey more meaningful and less burdensome.
8. My two closest friends in college (Fasya Amanda Syari and Oktavia Dwi Lestari), who have been my constant companions in every step, every place, and every moment, thank you for your endless support, understanding, and presence.
9. My two dear friends (Masitha Aulia and Salwa Safitri), who have been with me since high school until now, thank you for your loyalty, support, and for growing together with me through the years.
10. My best friends from junior high school “Brada Squad” (Annisa, Darin, Imel, Ayi, Dinda and Lathifah), thank you for the long-lasting friendship, memories, and support. Even as life takes us in different directions, your presence will always be meaningful and unforgettable.
11. My thesis friends (Fasya, Oktavia, Wahyu, and Rahmat Aldi), thank you for all the struggles, laughs, and support along the way. We got through it together.

12. My friends group “Primadona Blue” (Oktavia, Masitha, Irin, and Karin), who have always supported each other, thank you for the time you have given.
13. My fellow members and friends in ESCO, especially my batchmates, thank you for the unforgettable journey, meaningful experiences, and valuable lessons we have shared.
14. My friends in UKM Seni, thank you for the support, beautiful memories, creativity, and togetherness we have shared. Being part of this community has not only allowed me to grow artistically but also personally.
15. Last but not least, to myself, thank you for not giving up, even when things felt hard and tiring. You kept going, step by step, until you made it here. I’m proud of you.



ACKNOWLEDGMENT

By saying *Alhamdulillahirabbil 'alamin*, all veneration to Allah SWT for His blessing, mercy, and guidance so that the writer can complete this undergraduate thesis. May peace and salutation always be given to our Prophet Muhammad SAW. Who has given his life for moral improvement and to be mercy to the universe. The goal of this thesis is a partial requirements for the undergraduate of education degree (S.Pd.) in English Education Study Program at State Islamic University of Fatmawati Sukarno Bengkulu which is entitled “Exploring Instagram for English Speaking Practice: A Qualitative Study at UIN Fatmawati Sukarno Bengkulu”

Therefore, the writer would like to express appreciation and gratitude to:

1. Prof. Dr. H. Khairuddin, M.Ag. as the Rector of UIN Fatmawati Sukarno Bengkulu.
2. Dr. Hj. Khairiah, M.Pd. as the Dean of Faculty Tarbiyah and Tadris UINFAS Bengkulu.
3. Pebri Prandika Putra, M.Hum. as the Head of the English Education Study Program.
4. Dr. Syamsul Rizal, M.Pd. as the first advisor, valuable advice and motivation for researcher.
5. Yashori Revola, M.Pd. as the second advisor, valuable advice and motivation for researcher.
6. All lecturers of English Education Study Program.
7. And for my almamater.

Bengkulu, August 2026

The Writer



Putrie Aulia

ABSTRACT

Putrie Aulia, Exploring The Use Of Instagram For English Speaking Practice: A Qualitative Study At UIN Fatmawati Sukarno Bengkulu

Advisors: Dr. Syamsul Rizal, M.Pd. and Yashori Revola, M.Pd.

This study aimed to explore the use of Instagram as a tool to enhance the speaking skills of fourth-semester students in the English Education Study Program at UIN Fatmawati Sukarno Bengkulu by examining their perceptions, the ways they utilized Instagram features, and the challenges they encountered. This qualitative descriptive involved ten students selected through purposive sampling. The data were collected through semi-structured interviews and documentation and analyzed using Braun and Clarke's thematic analysis. The findings revealed that students perceived Instagram as an engaging and supportive learning platform. They used features such as Reels, Stories, educational accounts, and recorded videos to practice speaking, while also developing independent learning strategies. However, they experienced psychological, linguistic, technical, and self-regulation challenges. The findings indicate that Instagram serves as a complementary learning tool that supports speaking development through authentic language exposure, independent practice, and social interaction. This study extends previous research by highlighting that the effectiveness of Instagram depends on students' learner autonomy, self-regulated learning, and strategic use of its features rather than the platform itself.

Keywords: Instagram, speaking skill, learner autonomy, self-regulated learning, qualitative case study.

ABSTRAK

Putrie Aulia, Mengeksplorasi Instagram untuk Praktik Berbicara Bahasa Inggris: Studi Kasus pada UIN Fatmawati Sukarno Bengkulu

Pembimbing: Dr. Syamsul Rizal, M.Pd. and Yashori Revola, M.Pd.

Penelitian ini bertujuan untuk mengeksplorasi penggunaan Instagram sebagai media untuk meningkatkan kemampuan berbicara mahasiswa semester empat Program Studi Tadris Bahasa Inggris UIN Fatmawati Sukarno Bengkulu dengan mengkaji persepsi mahasiswa, cara mereka memanfaatkan fitur Instagram, serta tantangan yang mereka hadapi. Penelitian ini menggunakan desain deskriptif kualitatif yang melibatkan sepuluh mahasiswa yang dipilih melalui teknik purposive sampling. Data dikumpulkan melalui wawancara semi-terstruktur dan dokumentasi, kemudian dianalisis menggunakan analisis tematik Braun dan Clarke. Hasil penelitian menunjukkan bahwa mahasiswa memandang Instagram sebagai platform yang menarik dan mendukung pengembangan kemampuan berbicara. Mahasiswa memanfaatkan Reels, Stories, akun pembelajaran bahasa Inggris, dan video rekaman untuk berlatih berbicara sekaligus mengembangkan strategi belajar mandiri. Namun, mereka juga menghadapi tantangan psikologis, linguistik, teknis, dan regulasi diri. Penelitian ini menunjukkan bahwa Instagram berfungsi sebagai media pembelajaran pelengkap yang mendukung pengembangan kemampuan berbicara melalui paparan bahasa autentik, latihan mandiri, dan interaksi sosial. Temuan penelitian ini memperluas penelitian sebelumnya dengan menunjukkan bahwa efektivitas Instagram bergantung pada *learner autonomy*, *self-regulated learning*, dan pemanfaatan fitur Instagram secara strategis.

Kata kunci: Instagram, kemampuan berbicara, kemandirian belajar, regulasi diri dalam belajar, studi kasus kualitatif.

TABLE OF CONTENTS

STATEMENT OF AUTHENTICITY.....	i
RATIFICATION.....	ii
STATEMENT OF AUTHENTICITY.....	iii
THESIS APPROVAL	iv
ADVISOR SHEET	v
MOTTO	vi
DEDICATION.....	vii
ACKNOWLEDGMENT	x
ABSTRACT	xi
ABSTRAK	xii
TABLE OF CONTENTS	xiii
LIST OF TABLE	xv
LIST OF APPENDICES	xvi
LIST OF FIGURE	xvii
CHAPTER I INTRODUCTION	1
A. Background of the study	1
B. Identification of the Problem	5
C. Limitation of the Problem	7
D. Research Questions	7
E. Research Objectives	8
F. The Significance of the Research	8
G. Operational Definitions of Key Terms	9
CHAPTER II LITERATURE REVIEW	11

A. Speaking Skill	11
B. Instagram and English Speaking Practice	12
C. Teaching and Learning Speaking	14
D. Student's Perception	15
E. Affective Factors in Speaking	16
F. Technology in Language Learning	18
G. Mobile-Assisted Language Learning (MALL)	19
H. Instagram as a Learning Platform	21
I. Previous Studies	23
J. Conceptual Framework	33
CHAPTER III RESEARCH METHOD	35
A. Research Design	35
B. Research Participant	36
C. Research Instrument	37
D. Data Collection Technique	40
E. Data Analysis Technique	42
F. Trustworthiness of The Data.....	44
CHAPTER IV RESULT AND DISCUSSION	46
A. Result	46
B. Discussion	124
BAB V CONCLUSION AND SUGGESTION	142
A. Conclusion	142
B. Suggestions	145
REFERENCES	105
APPENDICES	

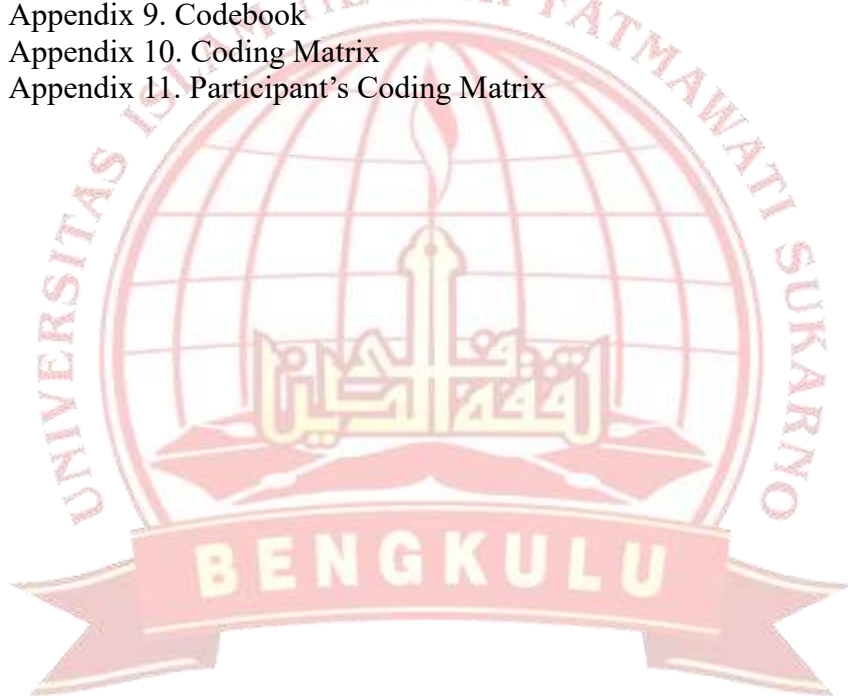
LIST OF TABLE

Table 2. 1 Table of Theories.....	27
Table 3. 1 Table of Interview Outline	38



LIST OF APPENDICES

- Appendix 1. Validation Instrument
- Appendix 2. Letter of Approval for Research
- Appendix 3. Thesis of Consultation Sheet
- Appendix 4. Interview's Instrument
- Appendix 5. Interview's Transcript
- Appendix 6. Barcode of Participants' voice record
- Appendix 7. Research Documentation
- Appendix 8. Screenshot of Participants' Videos
- Appendix 9. Codebook
- Appendix 10. Coding Matrix
- Appendix 11. Participant's Coding Matrix



LIST OF FIGURE

Figure 2. 1 Conceptual Framework.....	34
---------------------------------------	----

