

CHAPTER V

CONCLUSIONS IMPLICATIONS AND SUGGESTIONS

A. Conclusions

Based on the research findings and discussion, it can be concluded that the use of TikTok educational videos has a significant positive impact on the English vocabulary proficiency of seventh-grade students at MTs Qaryatul Jihad in Central Bengkulu. Students who learned using TikTok educational videos achieved better vocabulary mastery results compared to students who learned using conventional teaching methods. Thus, TikTok educational videos have proven to be an effective learning medium for improving students' English vocabulary mastery.

The results of the normality and homogeneity tests indicate that the research data met the requirements for parametric statistical analysis. The significance value in the normality test was greater than 0.05, indicating that the data from the experimental and control classes followed a normal distribution. Additionally, the results of the homogeneity test also showed a significance value greater than 0.05, meaning that the variances of the two groups were homogeneous.

Furthermore, the results of the independent samples t-test showed a significance value of 0.000 ($p < 0.05$). These results indicate a significant difference between the vocabulary mastery of students in the experimental class and the control class after the intervention. Therefore, the alternative hypothesis (H_a) is accepted and the null hypothesis (H_0) is rejected. This indicates that the use of TikTok educational videos has a significant effect on students' English vocabulary mastery.

The results of the ANCOVA analysis also show that the use of TikTok educational videos has a significant effect on students' English vocabulary mastery after controlling for students' initial ability based on pre-test scores. The partial Eta-squared value of 0.446 indicates that the use of TikTok educational videos contributes 44.6% to the improvement in students' English vocabulary mastery, which falls into the category of a moderate effect. These findings suggest that TikTok educational videos play a significant role in

improving students' vocabulary learning outcomes.

Overall, TikTok educational videos can serve as an effective, innovative, and engaging learning tool for teaching English vocabulary. The combination of visual elements, audio, subtitles, and examples of vocabulary usage in real-life contexts helps students better understand, remember, and use English vocabulary. Therefore, English teachers are encouraged to utilize TikTok educational videos as an alternative learning medium to create a more interactive, engaging, and meaningful learning experience for students.

B. Implications

Based on the findings of this research, the use of educational TikTok videos as a learning medium has several implications for English language teaching and learning.

Theoretically, this research contributes to the development of English teaching theory, particularly in the use of social media platforms as creative and innovative learning media. The findings support the idea that digital-based learning media, such as educational TikTok videos, can be integrated into vocabulary learning to create a more engaging learning environment.

Practically, this research has implications for English teachers. Teachers can consider using educational TikTok videos as an alternative learning medium to make vocabulary learning more interesting, interactive, and enjoyable for students. For students, the use of educational TikTok videos can increase their motivation and interest in learning English vocabulary by providing learning materials that are familiar and engaging. Furthermore, this research can serve as a reference for future researchers who are interested in investigating the use of TikTok or other social media platforms in English language teaching.

C. Suggestions

Based on the findings and implications of this study, the following recommendations can be made:

1. For English Teachers

English teachers are advised to consider using TikTok educational

videos as an alternative learning medium for teaching vocabulary. Teachers should select appropriate and educational content that aligns with students' learning needs and objectives. The use of engaging digital media can help create a more interactive learning environment and increase students' interest in learning English vocabulary.

2. For Students

Students are advised to actively participate in vocabulary learning activities by utilizing educational videos as supplementary learning resources. Students can use digital learning media positively to enhance their vocabulary knowledge and develop motivation in learning English.

3. For Future Researchers

Future researchers are encouraged to conduct further studies on the use of TikTok or other social media platforms in English language learning. Future research could examine different language skills, different learning levels, or other aspects of English language learning to provide a broader understanding of the effectiveness of digital learning media.

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