

BAB V

PENUTUP

A. Kesimpulan

Berdasarkan hasil penelitian, dapat disimpulkan bahwa:

1. Perkembangan publikasi ilmiah tentang *side-hustle* mengalami peningkatan pada periode 2021-2025, yang menunjukkan bahwa topik ini semakin mendapat perhatian dalam berbagai bidang kajian dan menjadi fenomena global dalam dunia kerja modern.
2. Faktor pendorong *side-hustle* bersifat multidimensional, meliputi faktor ekonomi (kebutuhan pendapatan tambahan), fleksibilitas kerja dan ekonomi digital, serta faktor psikologis seperti aktualisasi diri dan kepuasan kerja.
3. Jenis pekerjaan *side-hustle* sangat beragam, didominasi oleh pekerjaan berbasis digital, sektor jasa dan pendidikan, sektor kreatif, serta usaha mandiri, yang berkembang seiring kemajuan teknologi dan perubahan pola kerja.

B. Saran

Berdasarkan hasil penelitian yang telah dilakukan, maka saran untuk penelitian selanjutnya dapat diarahkan pada penguatan kajian empiris yang mampu menggambarkan kondisi nyata pelaku *side-hustle*, sehingga tidak hanya terbatas pada analisis literatur. Selain itu, penelitian di masa mendatang juga dapat mengkaji lebih dalam mengenai dampak jangka panjang *side-hustle*, baik terhadap kesejahteraan individu, stabilitas pekerjaan, maupun produktivitas kerja. Selanjutnya, kajian mengenai *side-hustle* perlu dikembangkan pada konteks yang lebih spesifik, seperti dalam perspektif strategi organisasi, pemasaran, maupun ekonomi berbasis nilai, mengingat masih terbatasnya penelitian pada aspek tersebut. Penggunaan metode campuran juga disarankan agar menghasilkan analisis yang lebih komprehensif dan mendalam.

Dari sisi praktis, organisasi diharapkan dapat memahami fenomena *side-hustle* sebagai bagian dari

perubahan dunia kerja yang dapat dimanfaatkan untuk meningkatkan kreativitas dan kompetensi sumber daya manusia. Sementara itu, pemerintah perlu merumuskan kebijakan yang lebih adaptif dalam mengakomodasi perkembangan *side-hustle*, terutama dalam hal perlindungan tenaga kerja, jaminan sosial, serta penguatan ekosistem ekonomi digital.

Untuk Penelitian selanjutnya di lingkungan Program Studi Manajemen Dakwah dapat mengkaji *side-hustle* sebagai strategi pemberdayaan ekonomi umat, pengembangan kewirausahaan berbasis masjid, serta pemanfaatan platform digital sebagai media dakwah ekonomi yang berorientasi pada peningkatan kesejahteraan masyarakat.

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