

**IMPROVING STUDENTS' VOCABULARY MEMORIZATION
BY USING THE LOUD HOUSE CARTOON FOR
FIFTH GRADE STUDENTS' AT SDN 071
BENGKULU UTARA**

THESIS

Submitted as a partial requirement for the degree of Sarjana (S1) Pendidikan
In English Study Program



Arranged by:
TRIA NUR AMANDA
SRN. 2223230063

**ENGLISH EDUCATION STUDY PROGRAM
TARBIYAH AND TADRIS FACULTY
FATMAWATI SUKARNO STATE ISLAMIC UNIVERSITY
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RATIFICATION

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I hereby declare that the thesis Entitled *"Improving Students' Vocabulary Memorization by Using The Loud House Cartoon for Fifth Grade Students' at SDN 071 Bengkulu Utara"* is my own work and research and is not a plagiarism of the work of others. If in the future it is known that this thesis is the result of plagiarism, I am ready to be subject to academic sanctions.

Bengkulu, August 2026



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MOTTO

"Barang siapa bertakwa kepada Allah, niscaya Dia akan membukakan jalan keluar baginya, dan Dia akan memberinya rezeki dari arah yang tidak disangka-sangkanya. Dan barang siapa bertawakal kepada Allah, maka cukuplah Allah menjadi penolongnya."

(QS. At-Talaq: 2–3)

"Janganlah kamu bersikap lemah, dan janganlah (pula) kamu bersedih hati, padahal kamulah orang-orang yang paling tinggi (derajatnya), jika kamu orang-orang yang beriman."

(QS. Ali 'Imran: 139)

ABSTRACT

Tria Nur Amanda : Improving Students' Vocabulary Memorization by Using The Loud House Cartoon for Fifth Grade Students' at SDN 071 Bengkulu Utara

Advisor 1 : Nadrah Ph.D

Advisor 2 : Pebri Prandika Putra M.Hum

This study aimed to improve the vocabulary memorization of fifth-grade students' at SDN 071 Bengkulu Utara by using *The Loud House* cartoon as an audio-visual learning medium. The research focused on improving student' ability to recognize word meanings, understand vocabulary in context, and recall English vocabulary. The study employed Classroom Action Research (CAR) adapted from Arikunto, Suhardjono, and Supardi (2010), consisting of two cycles with the stages of planning, acting, observing, and reflecting. The participants were 19 fifth-grade students. The research instruments included vocabulary tests, classroom observation, and documentation. The collected data were analyzed using descriptive analysis by comparing students' mean scores and learning achievement in each cycle. The findings showed that the implementation of *The Loud House* cartoon successfully improved students' vocabulary memorization. The students' mean score increased from 64.21 in Cycle I to 79.79 in Cycle II, showing an improvement of 15.58 points. In addition, 16 out of 19 students (84.21%) achieved the Minimum Mastery Criterion (KKM) of 75 in Cycle II, indicating that the success criteria of the classroom action research had been achieved. Classroom observation also revealed that students' became more active, enthusiastic, and confident during the learning process. They participated actively in answering questions, repeating vocabulary, and identifying words from the cartoon scenes.

Keywords: *The Loud House* Cartoon, Vocabulary Memorization, Audio-Visual Media.

ABSTRAK

Tria Nur Amanda : Improving Students' Vocabulary Memorization by Using The Loud House Cartoon for Fifth Grade Students' at SDN 071 Bengkulu Utara

Advisor 1 : Nadrah Ph.D

Advisor 2 : Pebri Prandika Putra M.Hum

Penelitian ini bertujuan untuk meningkatkan daya ingat kosakata bahasa Inggris siswa kelas V SDN 071 Bengkulu Utara melalui penggunaan kartun *The Loud House* sebagai media pembelajaran audio-visual. Penelitian ini berfokus pada peningkatan kemampuan siswa dalam mengenali makna kata (*meaning recognition*), memahami kosakata berdasarkan konteks (*contextual understanding*), serta mengingat kembali kosakata (*word recall*). Penelitian ini menggunakan metode Penelitian Tindakan Kelas (PTK) yang diadaptasi dari model Arikunto, Suhardjono, dan Supardi (2010), yang terdiri atas dua siklus dengan tahapan perencanaan, pelaksanaan tindakan, observasi, dan refleksi. Subjek penelitian berjumlah 19 siswa kelas V SDN 071 Bengkulu Utara. Instrumen penelitian yang digunakan meliputi tes kosakata, lembar observasi, dan dokumentasi. Data dianalisis menggunakan analisis deskriptif dengan membandingkan nilai rata-rata dan persentase ketuntasan belajar siswa pada setiap siklus. Hasil penelitian menunjukkan bahwa penggunaan kartun *The Loud House* berhasil meningkatkan daya ingat kosakata siswa. Nilai rata-rata siswa meningkat dari 64,21 pada Siklus I menjadi 79,79 pada Siklus II, sehingga terjadi peningkatan sebesar 15,58 poin. Selain itu, sebanyak 16 dari 19 siswa (84,21%) telah mencapai Kriteria Ketuntasan Minimal (KKM) sebesar 75 pada Siklus II, sehingga indikator keberhasilan penelitian telah tercapai.

Kata Kunci: Kartun *The Loud House*, Daya Ingat Kosakata, Media Audio-Visual.

DEDICATIONS

Bismillahirrahmanirahim, with all praise and gratitude to Allah SWT, the author has finally been able to successfully complete this thesis. With all humility, the author dedicates this work to those who have played an important role in the author's life and educational journey.

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This thesis entitled ***“Improving Students’ Vocabulary Memorization by Using The Loud House Cartoon for Fifth Grade Students’ at SDN 071 Bengkulu Utara”*** This thesis is written as a requirement to obtain a Bachelor’s degree in the English Education Study Program, Faculty of Tarbiyah and Tadris, Fatmawati Sukarno State Islamic University of Bengkulu. The author extends sincere gratitude to the supervisor

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